

# GTTP

THE GLOBAL TRAVEL & TOURISM PARTNERSHIP  
A BUSINESS AND EDUCATION ALLIANCE

**Mission:** To inspire and enable young people to build careers in Travel & Tourism

**Focus:** Students who need and deserve a quality education

**Global Partners:** Amadeus, American Express, Carlson Family Foundation, CWT, dnata, Hertz, HRG, KDS, Marriott International, Travelport, WTTC

**1300<sup>+</sup>:** Local businesses that provide financial and in-kind support and internships

**Current Students:** More than 700,000 ages 15-20

**Graduates:** More than 2 million

**4700<sup>+</sup>:** Participating Public Secondary and Vocational Schools

**GTTP's global curriculum, Passport to the World:** Developed by experienced Travel & Tourism faculty and reviewed by industry partners to ensure relevance

**Passport:** In 7 languages, including English, Spanish, Russian, Chinese, Portuguese, Hungarian, and French. Updated regularly and infused with industry-related material.

**Where GTTP works:** Brazil, Canada, China, France, Hong Kong, Hungary, India, Ireland, Jamaica, Kenya, Philippines, Russia, South Africa, Tanzania, UK

**An opportunity for industry:** To link Corporate Social Responsibility policies with local schools through employee volunteer involvement with students and teachers

**An opportunity for schools:** Students gain knowledge and insight into the world of work

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*“Tourism's true value is in its people. UNWTO, as the United Nations Specialized Agency for Tourism, would like to congratulate the Global Travel and Tourism Partnership for the immense contribution it has made over the last 20 years to tourism development by educating youth around the world on the potential of a career in tourism.”*

—Taleb Rifai, Former Secretary-General, World Tourism Organization (UNWTO)

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A BUSINESS AND EDUCATION ALLIANCE FOUNDED IN 1996 BY LEADING GLOBAL COMPANIES IN COOPERATION WITH EDUCATION AND TOURISM MINISTRIES

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amadeus



CARLSON FAMILY FOUNDATION



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KDS  
simple, mobile, smart

Marriott  
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Redefining travel commerce

