South Africa
South Africa

Diversity

Beauty
Limpopo Province
BigCulture
Limpopo Province
Baobab Trees
Phalaborwa

Mopani region
Game Drives
Township Tours
River cruises
Golf-in-the-wild
Drunk animals
Marula Tree
The Elephant Tree
The Marriage Tree
Tsonga
Venda
Zulu
Northern Sotho
“Discover the greatness in Marula”
• Department of Economic Development and Tourism

• Limpopo Province

• Libsac - Local Government

• Department of Agriculture

• Local Municipalities
Problem Statement

• “Is it possible that local festivals can expand to have a more permanent and sustainable impact on the community and the environment in terms of employment, development and conservation?”
The Mukumbi/Vukayi/Marula Beverage Tent
Cuisine a la Marula
Marula Products

- The Marula Exhibition
  - Marula Atchar
  - Marula sweets and nuts
BEBER CON MODERACIÓN. PROHIBIDA SU VENTA A MENORES DE 18 AÑOS.
4 × 4 Challenge
50
The Golf Challenge

187
The Half Marathon, Development Race and Fun Run
Youth Rugby and Mini-Soccer

28 Schools

26/02/2011
Marula Festival Street Parade
Miss Limpopo Marula Festival & Fashion Show
Indigenous games & dances
Exhibition of Cultural products
The Tourism Career Fair

- Environmental Science
- B.Com Tourism
- Tourism Hospitality
- Business Management / Entrepreneurship / Small Business Management
- Nature Conservation
The Tourism Career Fair

- Chefs
- Tour guides
- Tour operators
- Tourism developers
- Destination Marketers
The Marula Open Air Music Concert
Visitors

4 × 4 Challenge

Number of attendaces in 2009: 14
Number of attendaces in 2011: 50
Economic Impact

Total income in 2009: 2,000,000
Total income in 2011: 6,000,000
Conclusion

• Income generator
• Development and unity
• Environmental impact
• Local heritage
• Market tourism careers
• Entrepreneurial trend
• Prospering our nation
Tetraspis
Mussel
Goodbye!