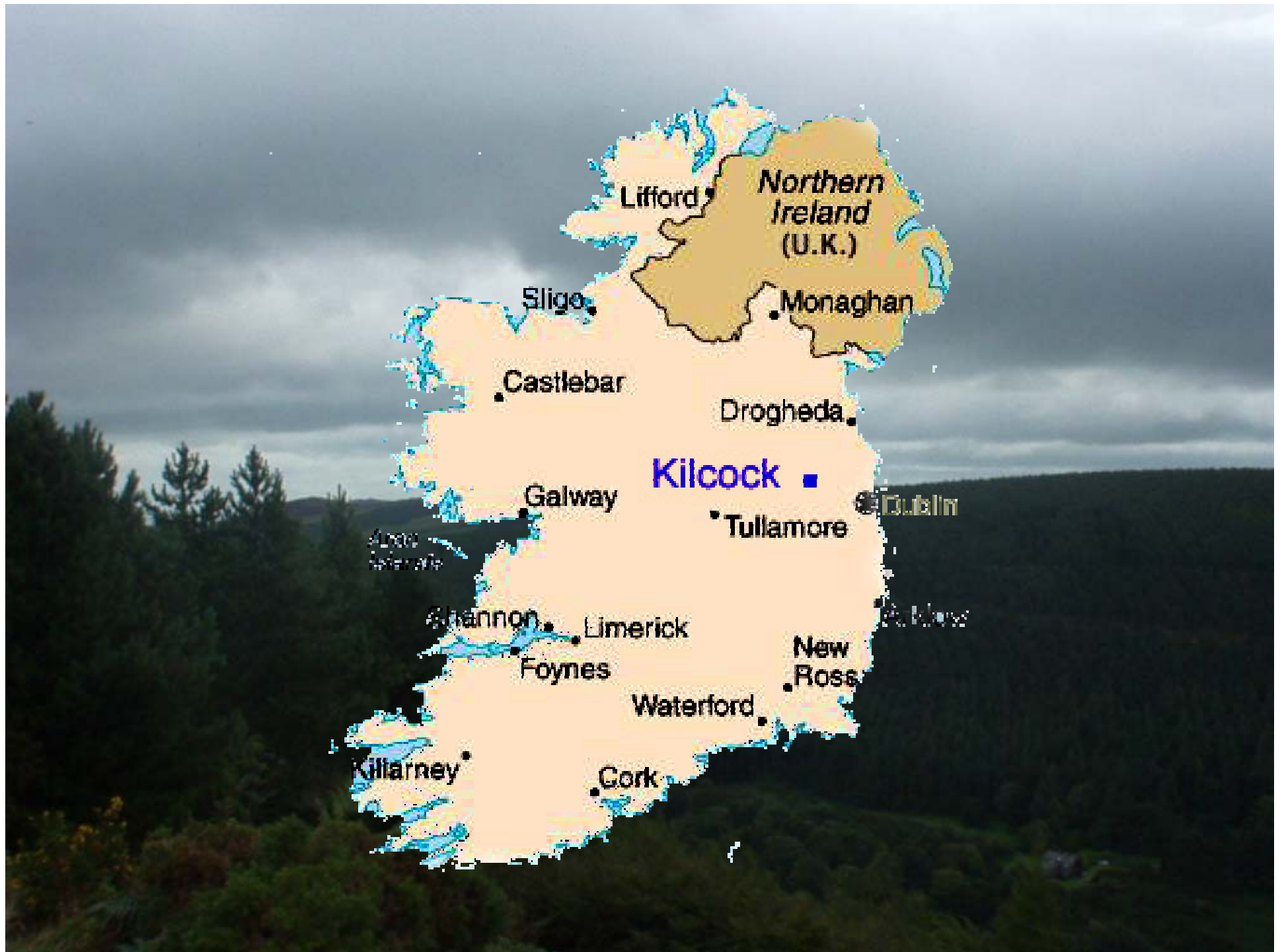




Aldo Papone Case Study 2003

The Impacts of Tourism on the Communities of the Wicklow Mountains



Lifford

Northern
Ireland
(U.K.)

Monaghan

Sligo

Castlebar

Drogheda

Kilcock

Galway

Tullamore

Dublin

Aran
Islands

Shannon

Limerick

Wick
Low

Foynes

New
Ross

Waterford

Kilarney

Cork

Kilcock, Co. Kildare, Ireland



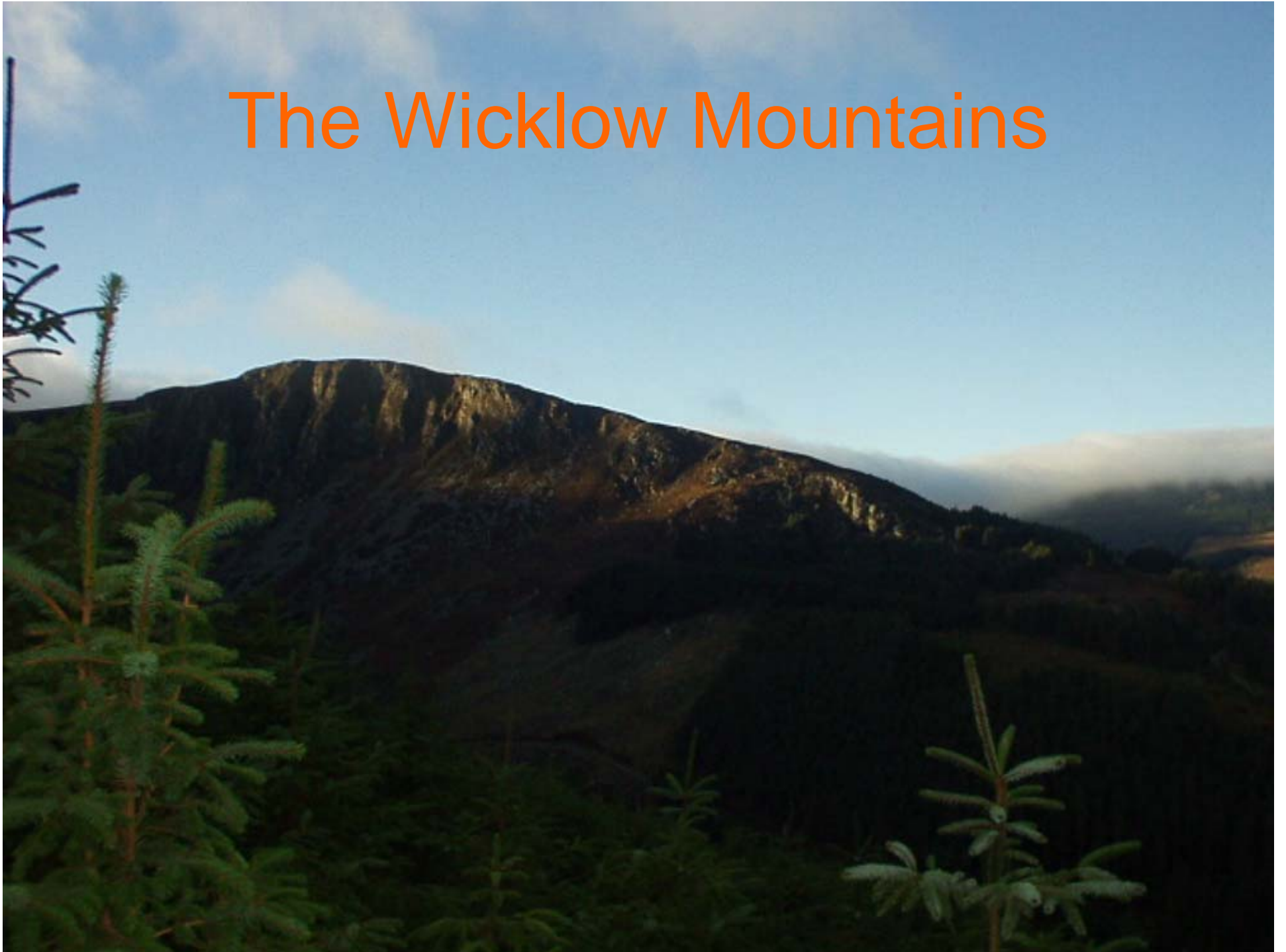
Kilcock, Co. Kildare, Ireland





Scoil
Dara

The Wicklow Mountains













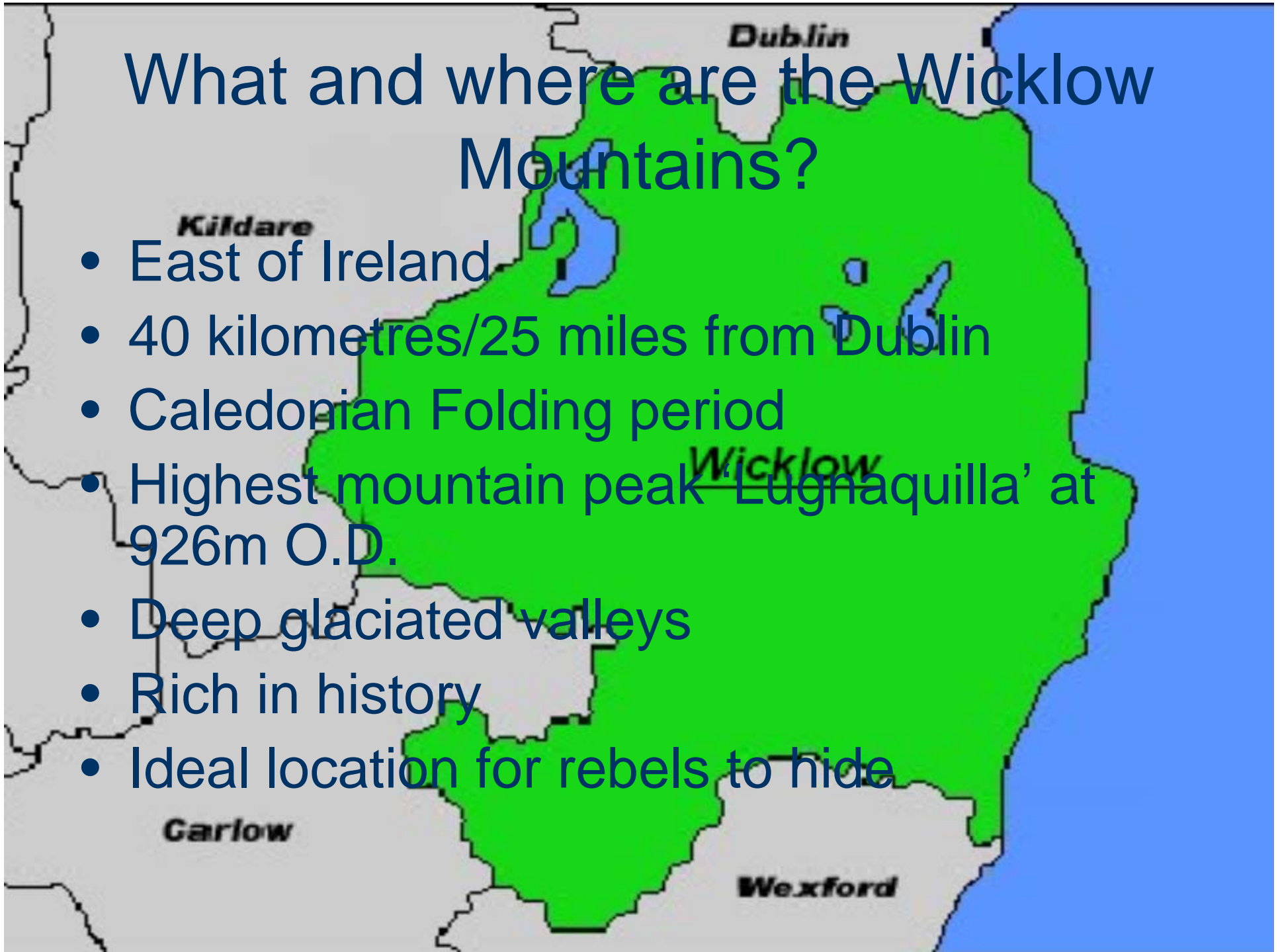
What is Community Tourism?

- Local people take ownership of tourism
- Local people invite tourists into their local area
- The community is sure of itself and proud of what it is



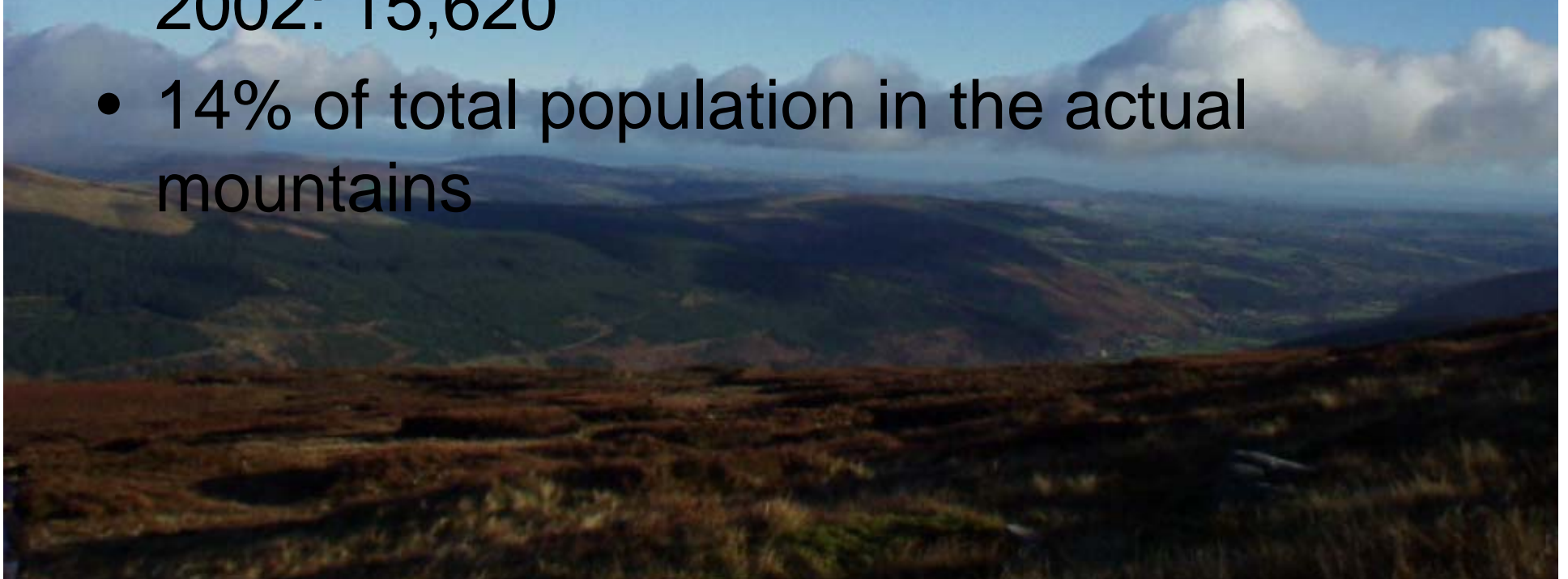
What and where are the Wicklow Mountains?

- East of Ireland
- 40 kilometres/25 miles from Dublin
- Caledonian Folding period
- Highest mountain peak 'Lugnaquilla' at 926m O.D.
- Deep glaciated valleys
- Rich in history
- Ideal location for rebels to hide



What is the population of the Wicklow Mountains?

- Total population of Co. Wicklow in 2002: 114,676
- Total population of Wicklow Mountains in 2002: 15,620
- 14% of total population in the actual mountains

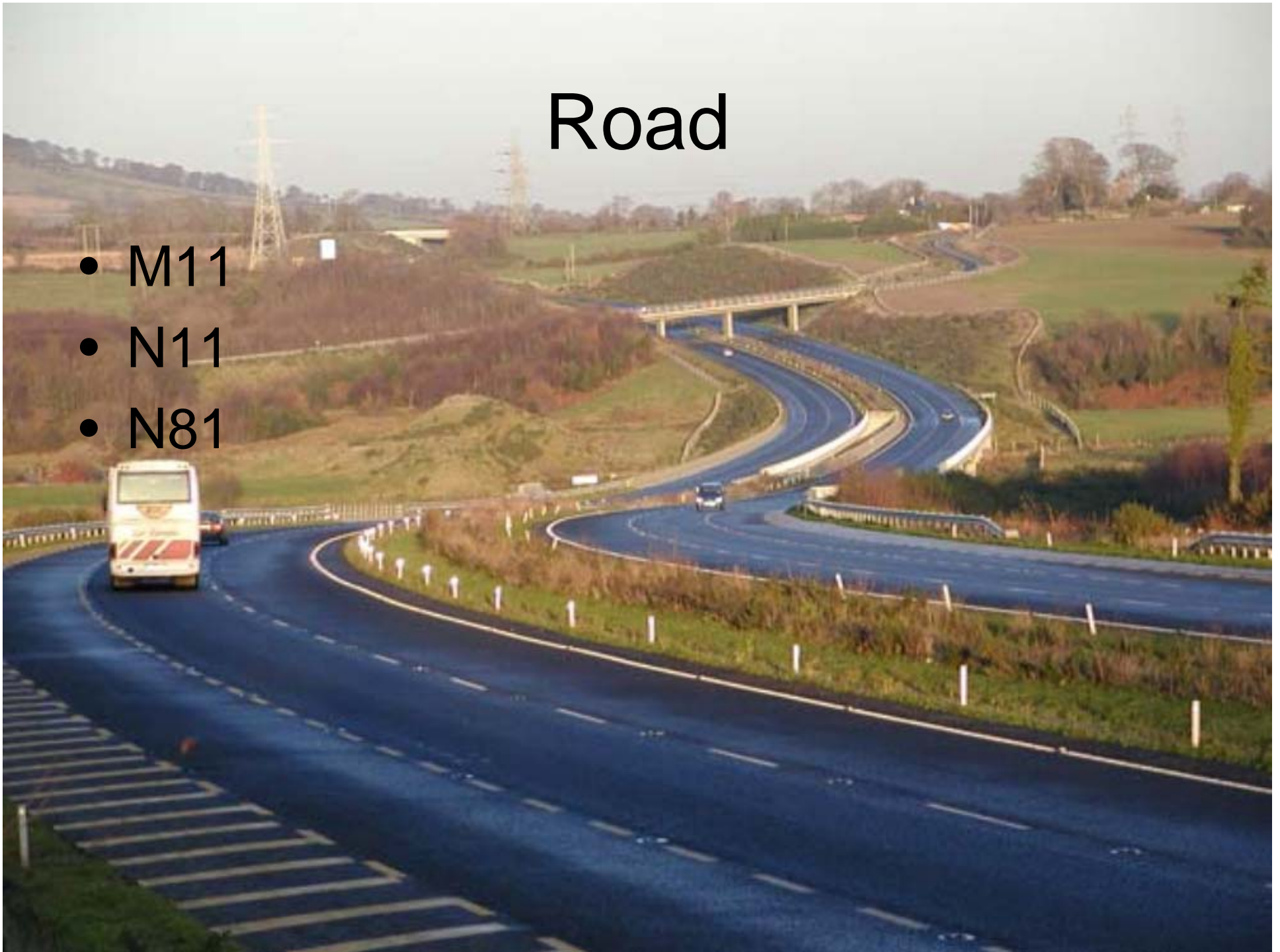


A photograph of a mountain range under a clear blue sky. The foreground is filled with dark green evergreen trees. The word "Access" is written in a bold, yellow, sans-serif font across the center of the image. The mountains in the background are dark and rugged, with some lighter patches on their slopes. The sky is a gradient of blue, with some light clouds near the horizon.

Access

Road

- M11
- N11
- N81



Rail

- DART



Bus

- Bus Éireann



Who are the Mountain Meitheal?

- Group of volunteers who undertake conservation and restoration projects
- meitheal, Irish word meaning ‘a working party’



Objectives:

- To protect and conserve the mountain and forest environment
- To spread an awareness of sustainable recreation
- To provide enjoyable projects





Amenities

Blessington Craft Centre

- Selection of pottery
- Hand and foot printing
- Pottery courses



Glendalough Visitors Centre

- Historical exhibition
- Audio-visual presentation
- Guided tours



Irish Music Visitors Centre

- The art of Bodhrán making
- Musical instruments
- Irish music book and CDs



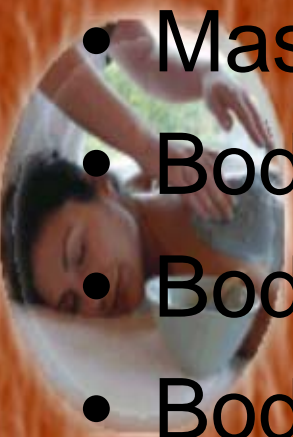
Greenan Farm Museum and Maze

- The Farm Museum
- The Old Farmhouse Museum
- The Bottle Museum
- The Celtic and Solstice Maze



Powerscourt Springs Health Farm and Spa

- Facials
- Massages
- Body wraps
- Body exfoliants
- Body silhouettes
- Wellbeing therapies
- Waxing



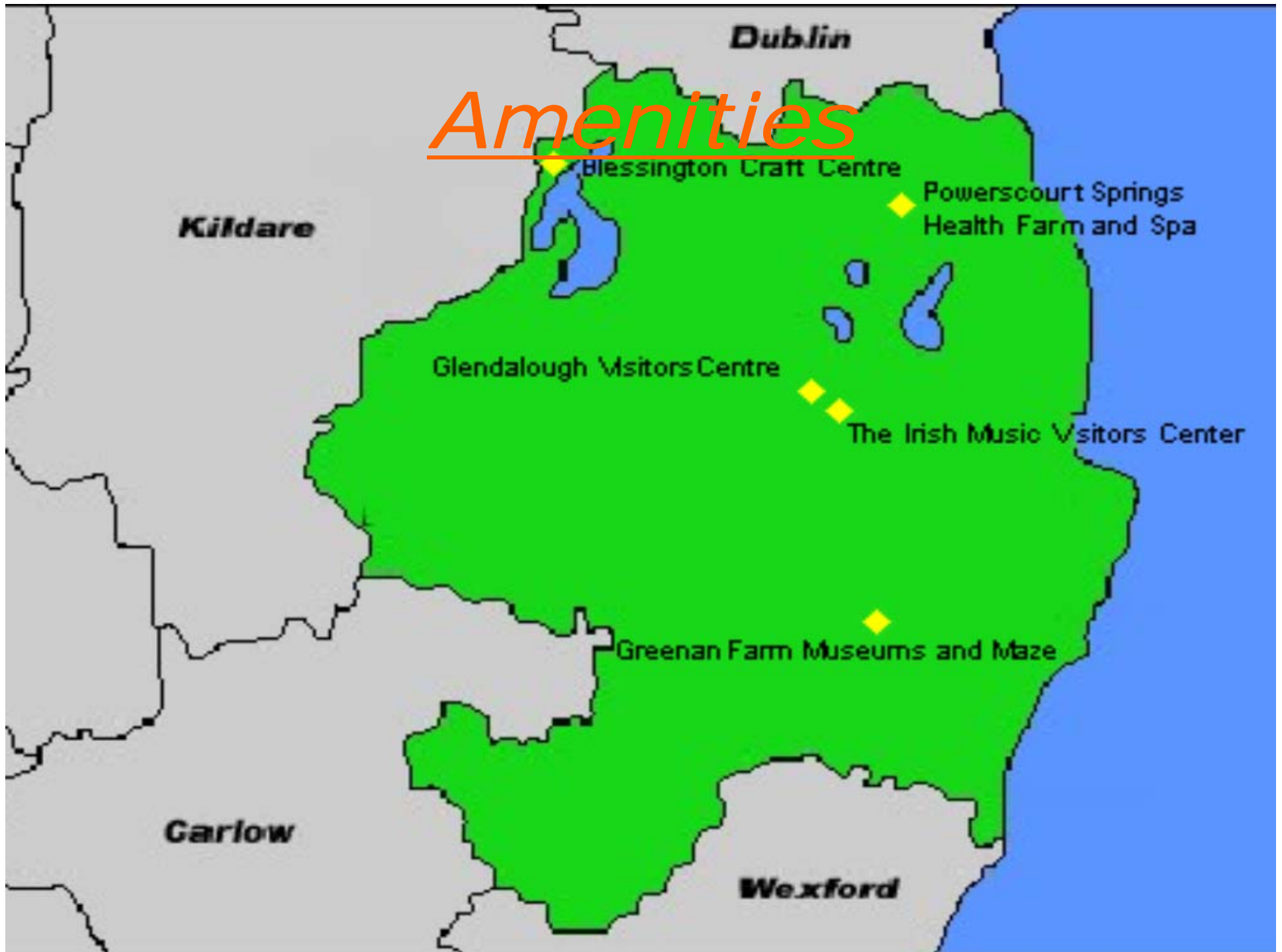
Wicklow Mountains Autumn Walking Festival

- 11 walks
- Walks for all levels
- Opportunity to enjoy and appreciate the breathtaking beauty of the Wicklow Mountains



WICKLOW
WALKING-
FESTIVAL

Amenities





Accommodation

Hotels and Guesthouses

- 25



Hotels

Self-catering

- 37



Farmhouses

- 9



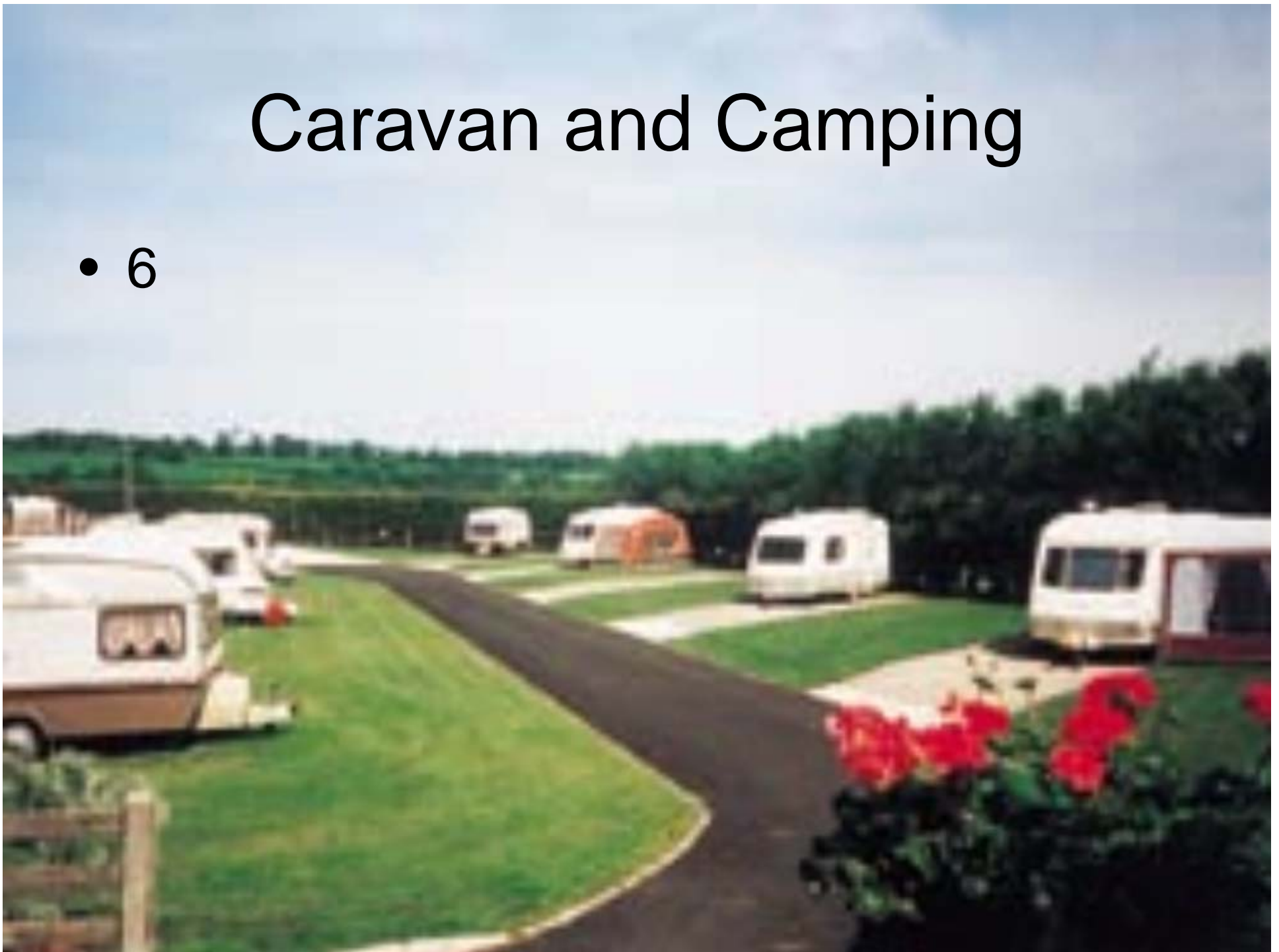
Hostels

- 5 An Óige Youth Hostels
- 2 Holiday Hostels



Caravan and Camping

- 6

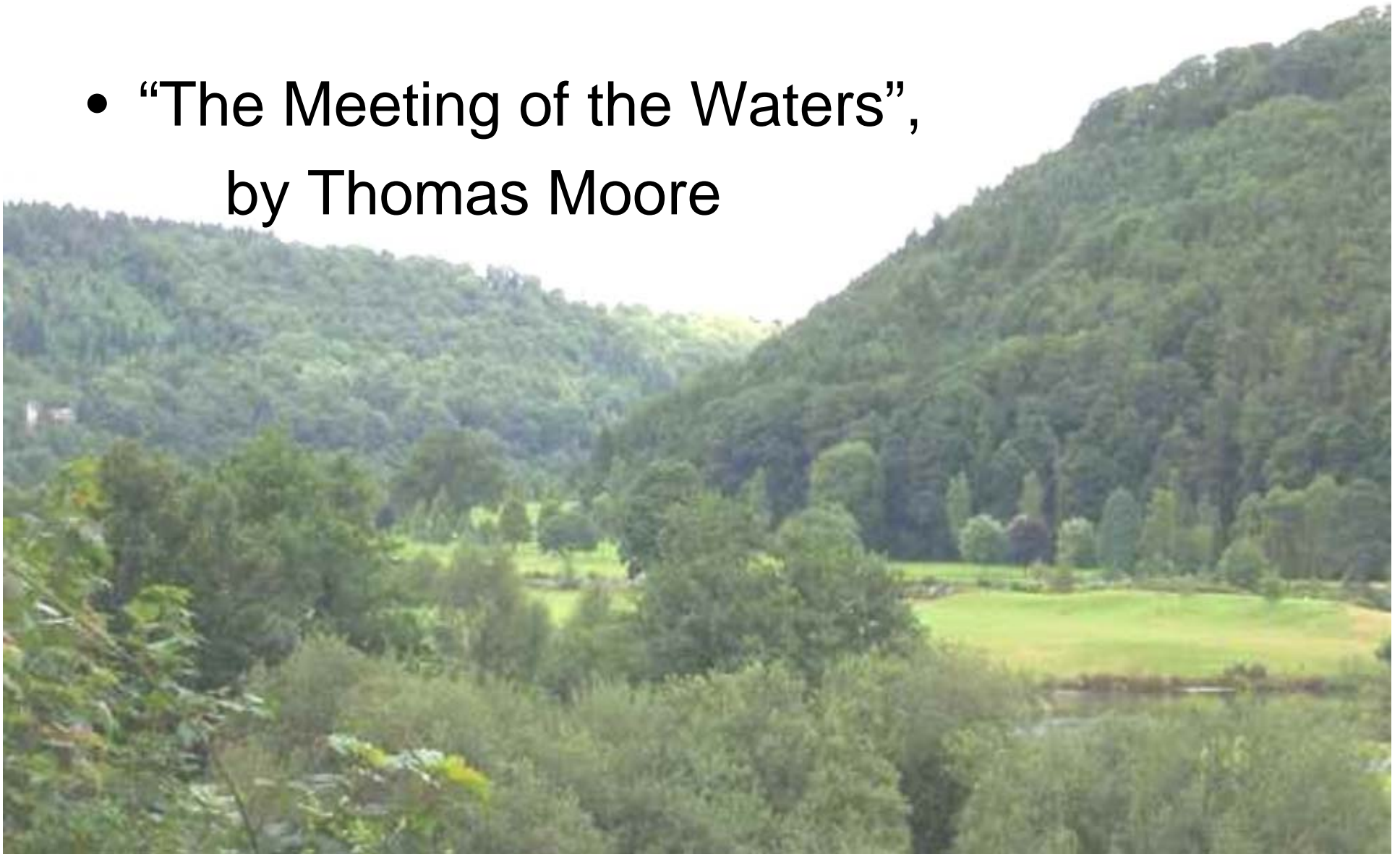




Tourist Treasures

The Vale of Avoca

- “The Meeting of the Waters”,
by Thomas Moore





Glendalough Heritage Site

- Medieval monastic settlement
- Dating back to 6th Century



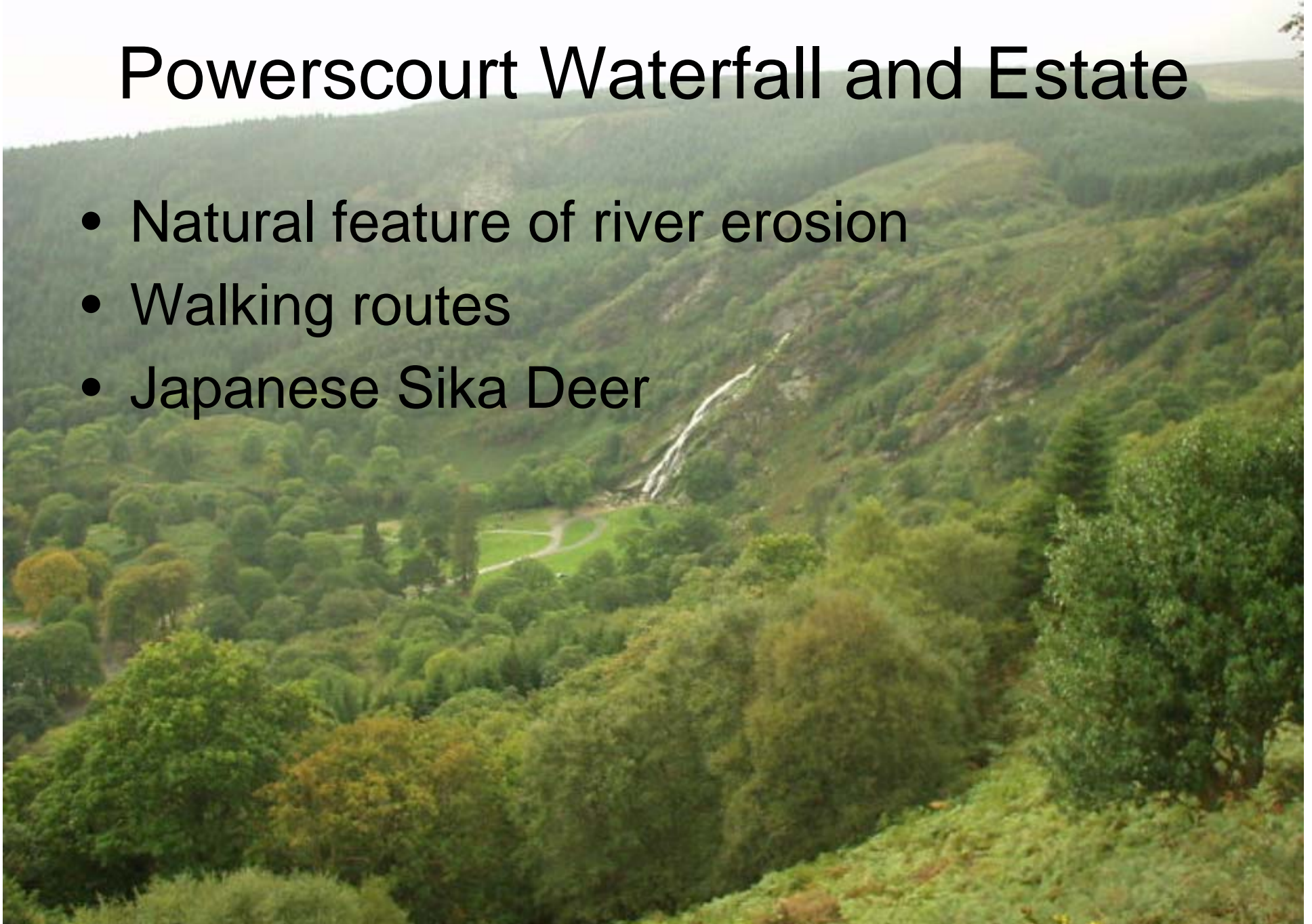
Avondale House and Forest Park

- Audio-visual presentation
- Guided tours
- Nature trails
- Gift Shop



Powerscourt Waterfall and Estate

- Natural feature of river erosion
- Walking routes
- Japanese Sika Deer



Wicklow Mountains National Park

- Upland heath, bog and woodland
- Flora and fauna
- Lakes, mountains and rivers



Wicklow and Sally Gaps

- Scenic beauty
- Picnic areas
- Woodland



Treasures





The Film Industry

- 
- A movie poster for the film 'Michael Collins'. The central figure is a man in a dark, three-piece suit, looking intensely forward with his mouth open as if shouting or speaking. He is pointing his right hand towards the viewer. The background is a dramatic, fiery orange and red sky. In the foreground, the hands of a crowd are visible, some reaching out towards the man. The title 'Michael Collins' is written in a white, cursive font at the bottom of the poster.
- The Hollywood of Europe
 - Hollywood Hills, L.A., U.S.A.
 - Ardmore Studios
 - Michael Collins

Michael Collins

- Braveheart
- Film Trails

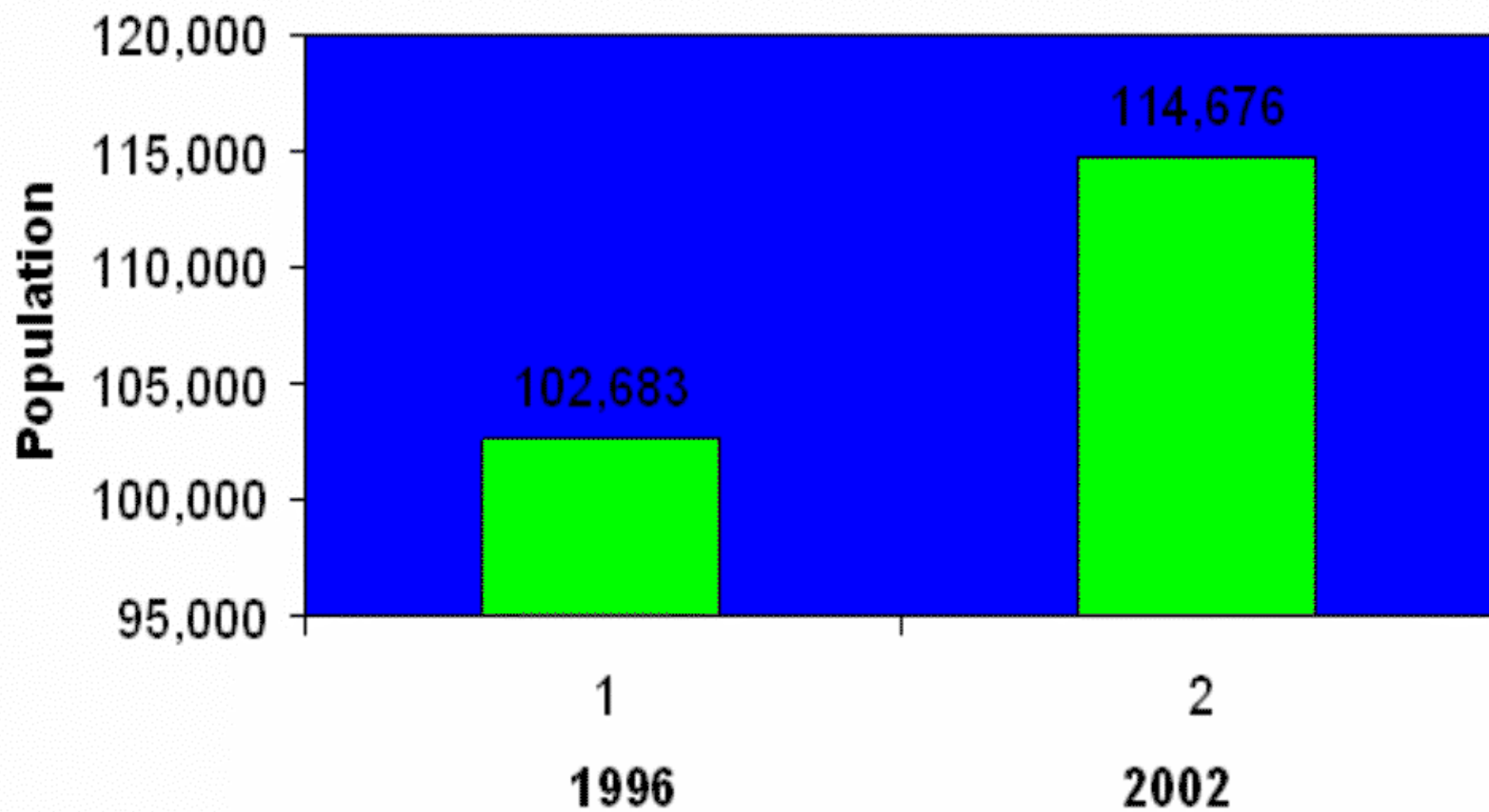


BRAVEHEART



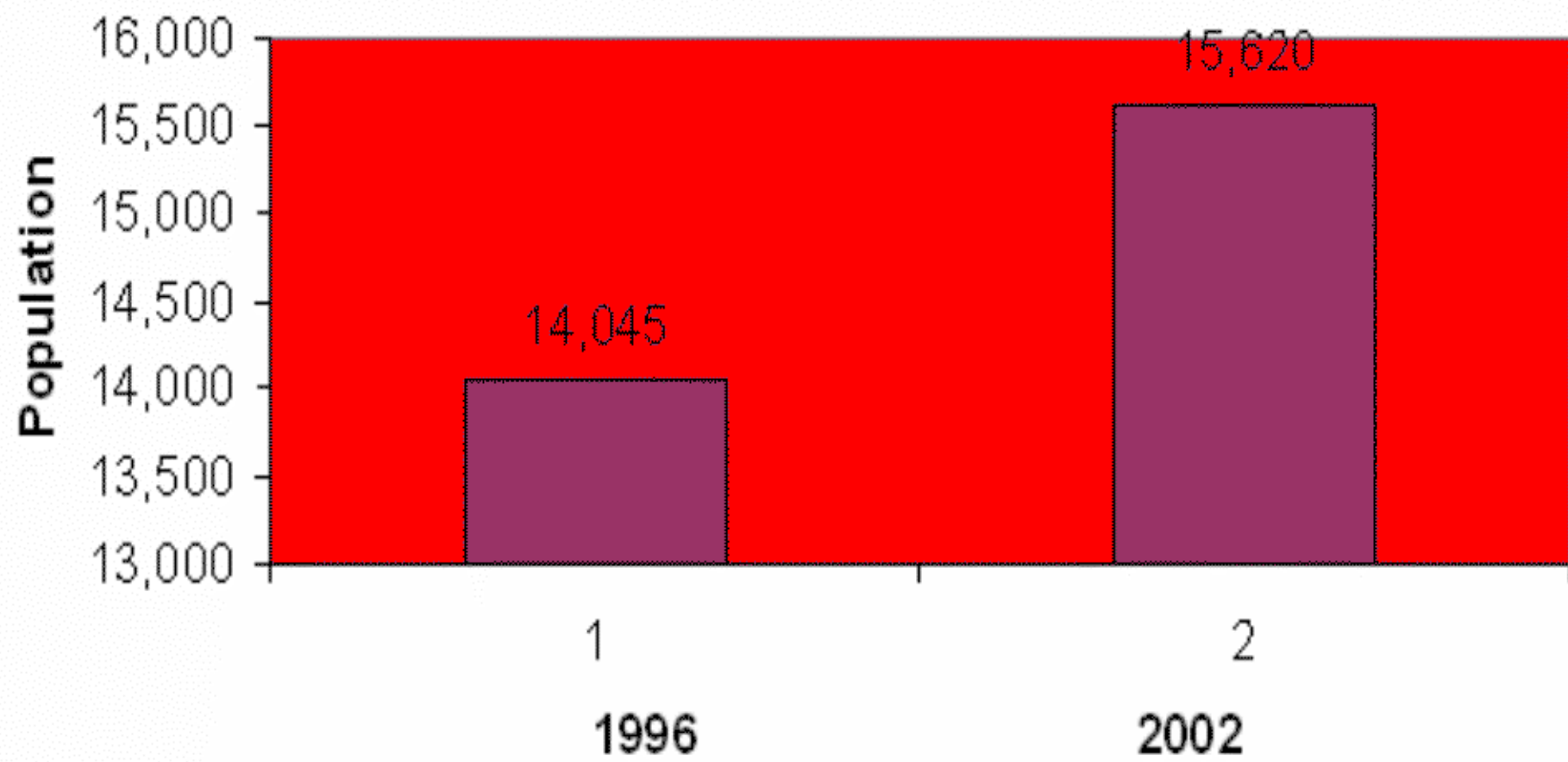
Findings and Conclusions

**Population of Co. Wicklow showing an
11.7% increase according to the C.S.O.**



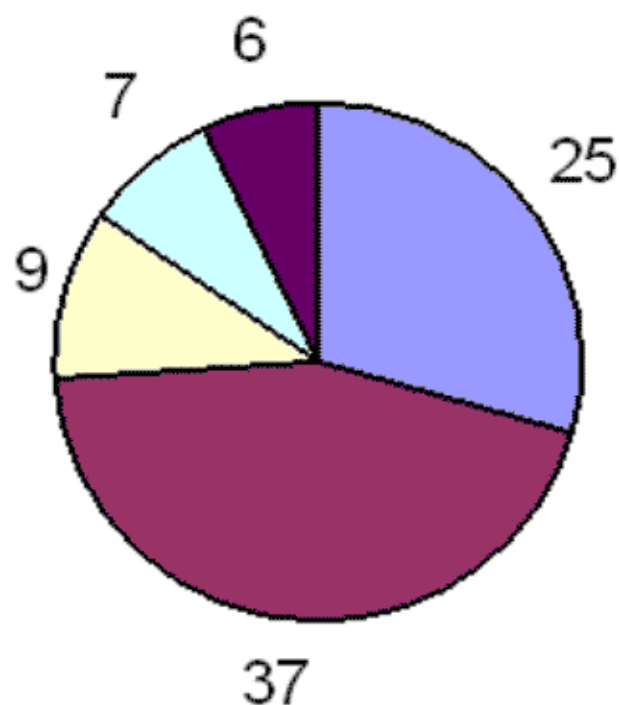
- Emigration is no longer stripping Ireland of young people
- Young married couples with young families
- Influx of Irish emigrants and non-nationals

**Population of all areas above 200m O.D. in Co.
Wicklow showing an 11.21% increase
according to the C.S.O.**



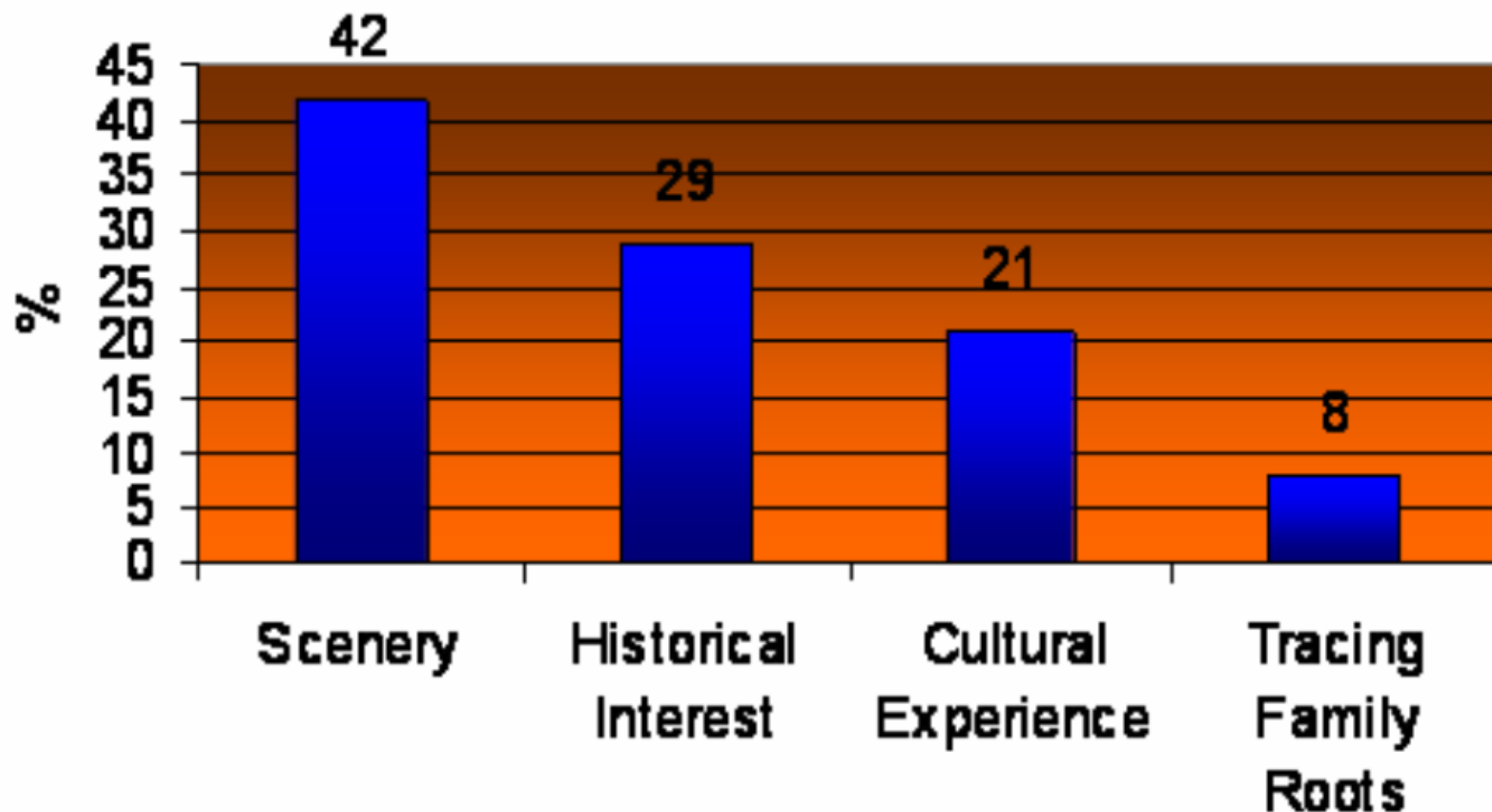
- More job opportunities in tourism

Accommodation type and availability in Co. Wicklow according to www.wicklow.ie

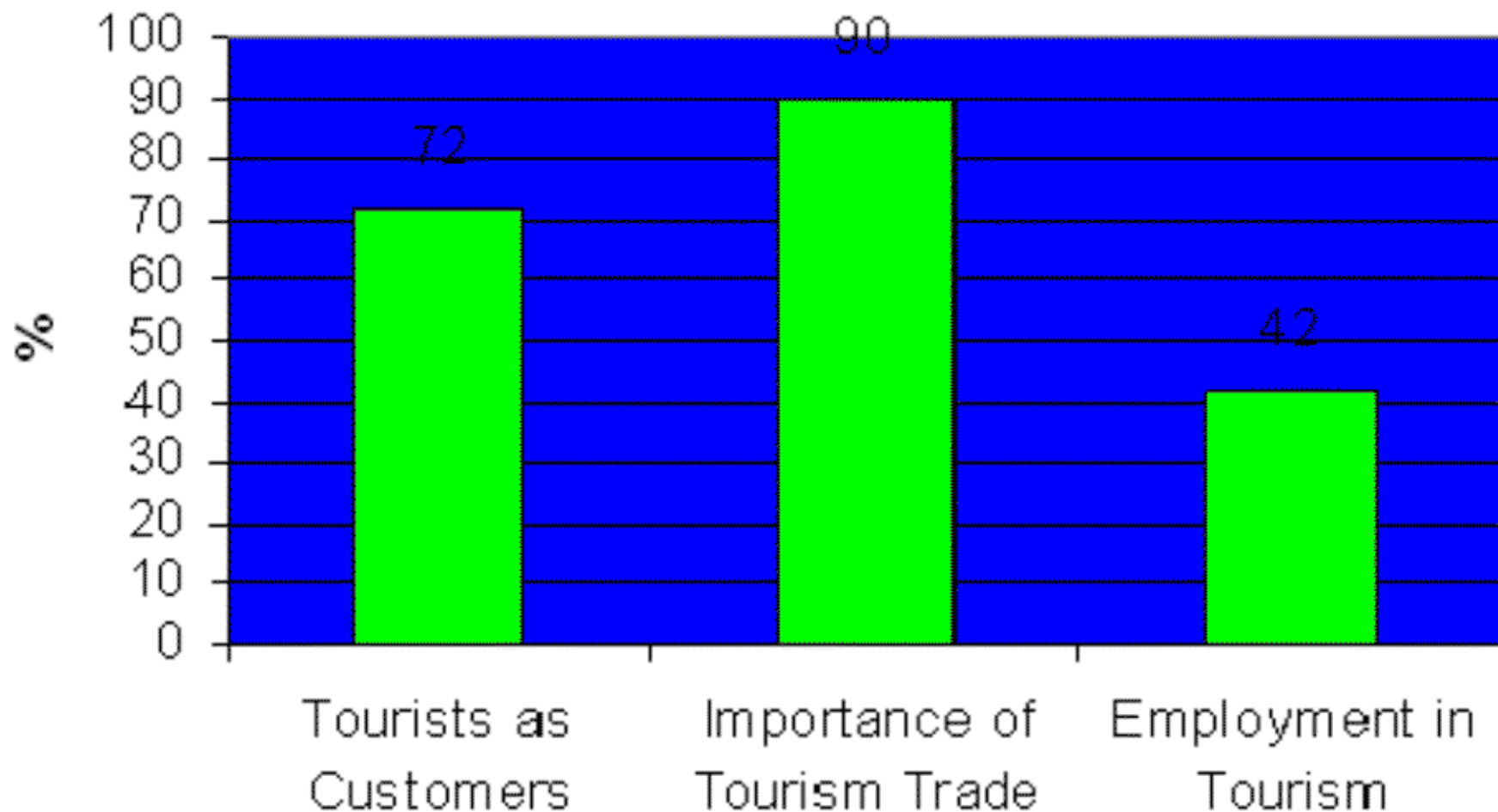


- Hotels and Guesthouses
- Self-catering
- Farmhouses
- Hostels
- Caravan and Camping

Reasons why tourists are attracted to the Wicklow Mountains

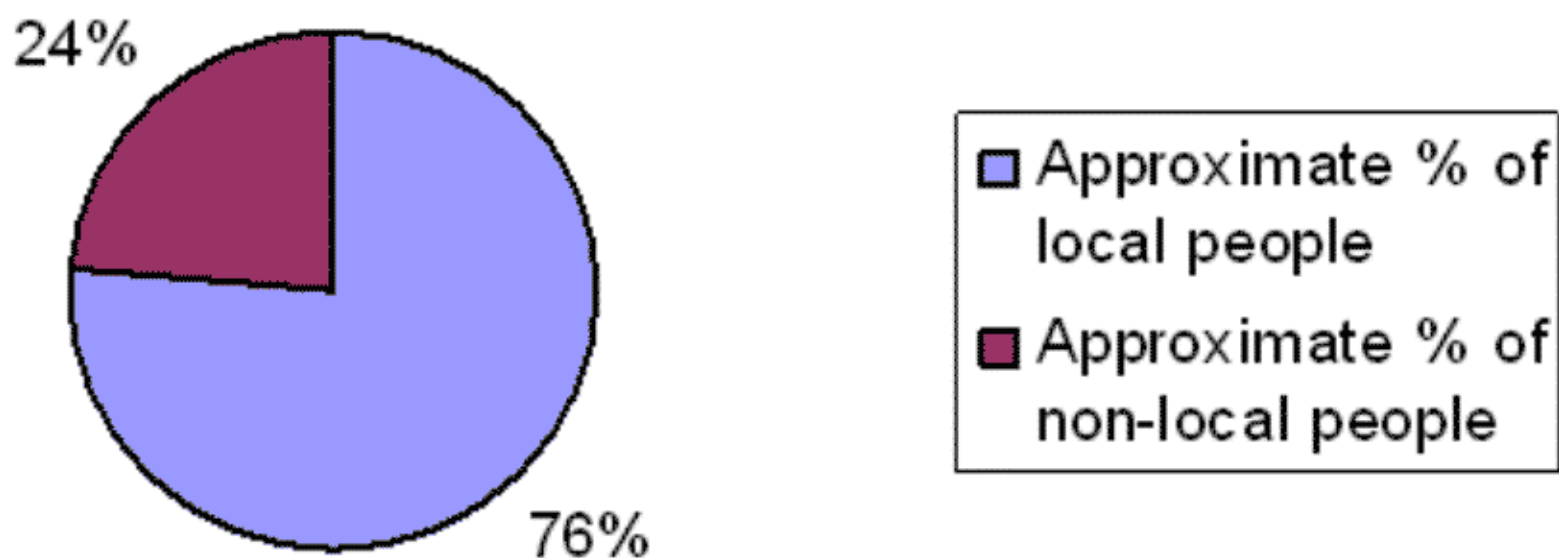


Importance of Tourism in the Wicklow Mountains to Local Business

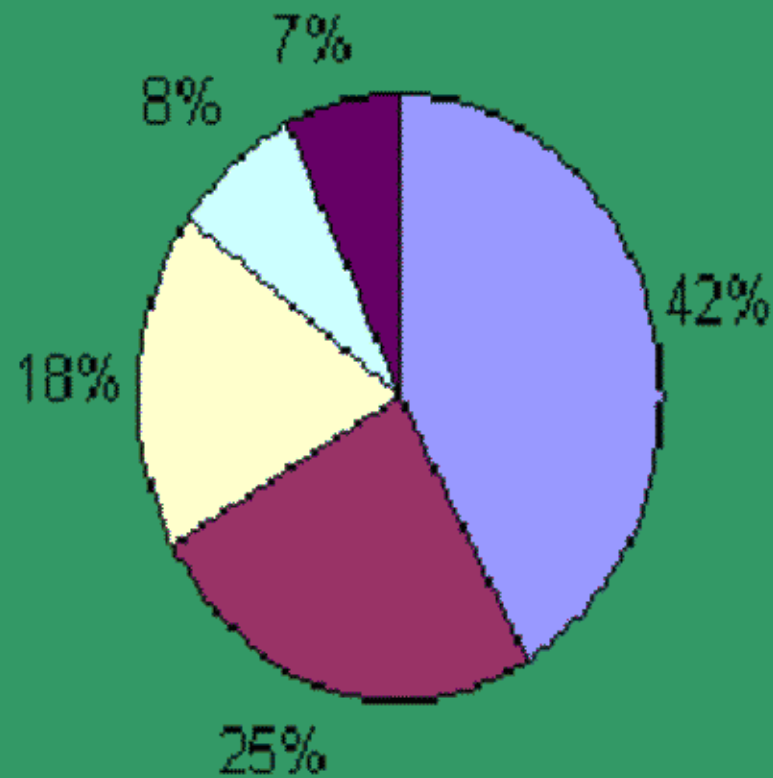


- Therefore, there is a large tourism industry in Wicklow
- Tourism is important to business survival in Wicklow

% of employees in tourist related activities who are local/non-local to Co. Wicklow.



Opinions of Local Residents regarding the Impact of Tourism on their Daily Lives



Impact on Employment

Impact on Infrastructure

Brings Cultures Together

Brings Communities Together

Appreciation of Locality

Economic Impacts

- Positive:
- 42% directly employed in tourism
- Employment in secondary sector also benefits
- Negative:
- Tourism is seasonal

Physical Impacts

- Positive:
- Infrastructural Improvements
- Negative:
- Environmental Damage





















Go raibh maith
agaibh go léir