

Who will take up your work?
Ask the setting sun,
none has an answer,
in the whole silent world,
an earthen lamps says,
humbly from the corners,
I am my Creator,
as best as I can.

-Rabindranath Tagore

Figure 1: "The Lion" State emblem of Gujarat.

“ The Bleisure Tourism”

Presents by

India

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About the Authors



Dev Makwana:

My self Dev Makwana. I am Studying in Standard 12th Commerce in Madhavbaug Vidhyabhavan. My passion is to write an articles and Essays. This is an auspicious occasion that the opportunity is given by GTTP to us to present our ideas and represent our country also. Developing our presentation skills, Learning skills, Communication skills, Observation skills. While doing research we saw many opportunities to develop the tourism in Gujarat state. We learned many things and we experienced how do tourists design the tour. We also learned how to face the travelling problems in any conditions. So I would like to thank all the board of directors of the GTTP and also thank to the municipal corporation of Vadodara city for helping us in this research.

Shishir Sawant:

Hello! My self Sawant shishir sharadbhai. I am studying in standard 12th in Sharada vidhyamandeer. I am 17 years old. I was searching an opportunity to do the research in the youngest age. Finally, GTTP gave us an opportunity to do the research and making the case study report. While research was being done by my team, there were amazing thoughts in my mind. So I applied it in this research. I realized that the adventurous situations are very important in our life. We could learn many



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things in this research. I think that Our India is becoming very strong country. The government of the India can develop the tourism industry because India is the combination of Truth, joy and happiness.so thanks to all.

Special thanks to ...

It is very special occasion that GTTP gave us an opportunity. We would like to thank GTTP global partners. And we would like to thank Vadodara Municipal Corporation to give a permission to do research. We would also like to thank our teachers and our parents for giving a space to do something new. This will never be forgotten by us.

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(Nancy Needham ma'm)

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Dr. Zubin Master

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Alamo
Enterprise
National

Summary of the research

We visited whole the Vadodara city and it is one of the best cities in Gujarat state. We have also visited some major Companies and factories in Vadodara city. We collected the information from various places like a history, year of an establishment, Production and etc. Then we searched reasons that why people do prefer a Bleisure trip from various travel agents? After visiting the companies, we visited the heritage places, Hotels, Resorts, fun parks and etc. We learned many things like a management of the tourism, How to design tour, How to choose the best destination of tour for few times, how to guide tourist, how to serve tourist, and hospitality.

We got the information of the travel agents' experiences who design business and leisure tour both.

So it is the unique idea to combine the business trip and leisure trip.

- ➔ The analyses of every place are put by us in this report.
- ➔ We described sharp thoughts and ideas here. Why do Vadodara become the business hub and its' reason, equipment, and necessary things etc.

Methodology of the research

We collected the information by field trip in order to do real experience of the business tour and leisure tour. We visited many places and got the information about the history, geography and some other things and also took reviews of visitors and the staff members of those particular places. We used internet and read books in order to know more. We used some maps to go there. And we took photos from there.

We put the information which was taken by us from the citizen of Vadodara that how they feel at the particular place. And also put their ideas to develop the tourism. We met the head of department of every famous places of Vadodara city and got the numbers of statistics. We asked the questions to the HOD and found the answers ourselves and the other staff members of those particular places.

In this research report we wrote the positive side, negative side and scope for development of every place.

The simple meaning of the Bleisure tourism with an example

“Bleisure” is not a particular or proper word found in dictionary. It is the combination of two words which are “Business” and “Leisure” tour.

- Some people or businessmen go to the abroad or out of state only to do Business deal, meeting etc.
- Some people or businessmen go to the abroad or out of the state or inside state only for enjoying /visiting the places/knowing new things.
- But the “Bleisure” is one kind of tourism where people can do business deal/meeting and to enjoy and visit amazing places.

Example:

Suppose, Mr. David would like to deal with the business companies of the India. He comes to India by flight. Then he deals with the company. But his flight will take off after 5 days to go his country. So at this time he has cream hours to do whatever in his mind.

It is next to being impossible to spend 5 days in a room. So Mr. David calls his travel agent and asks him for designing a leisure tour for 4 days. The travel agent designs a leisure tour to go for visiting and enjoying. Like heritage places, fun parks and adventure activities. After having leisure tour, Mr. David feels better and fresh.

By “Bleisure” tour we can do business deal and have fun also. That is why Bleisure tour is the best designs in various types’ tour.

India: whole scenario

India is known as a 'Hindustan' and 'Bharat'. There are three colours in our national flag. Saffron, white and Green. Saffron suggests 'sacrifice' and 'courage', White suggests 'peace', and green suggests 'Prosperity'. There used to be an "Ashokchakra" in the middle of the flag which suggests progress. Our national Anthem is "Jana...Gana...Mana..." which is written by Rabindranath Tagore who is the winner of the Nobel Award.

India: the capital of the business in past.

India is the country of God. India is the largest countries in the number of youth in the world and second largest country in population.

History is an evidence that we were the Business capital in past in the world. We were producing many things, like spices, Matches, sugar, wood boxes, cotton fabrics, silk fabrics, Dry fruits, "Mal mal silk", "Patola silk", "Bandhani Saree" and etc. And those were exported in the different countries of the world by us. We were very rich at that time.

So many foreigners migrated in India in order to buy such things and also to do the businesses with the Indian traders because Indian things were very unique at that time.

Millions of people from foreign and businessmen bought the things and unique objects from India and sold them in their countries. So the lots of foreign exchanges were being gotten by us at that time.

We faced many economic troubles, Natural calamities, and wars etc. Being inspired by the "Ashokchakra" we stood up and were trying again and again. After getting freedom in 1947 we have been trying to make a status as a strong economy in the world in every field.

Now we are the largest economies of the world. Government of India helps every state for developing various fields like sports, Agriculture, literacy, tourism etc. There are more than 30000 mega companies located in India. Like Reliance, TATA, Birla, Wipro etc. There are more than 1000 clients from foreign of each company. There are more than 100000 small companies situated in India.

There are thousands of people visit India In order to do what their purpose. And the numbers of visitors are increasing day by day.

There are so many places like heritage places, Historical places, gardens, Fun parks are mostly preferred by the visitors for visiting and to do new experiences. There are many adventure activities are being arranged by some private companies in north India like tracking, river rafting, hiking, etc. That is why people and businessmen from the foreign countries would like to deal with the Indian Businessmen because of the development of the tourism.

Indian Culture

Indian Culture is the most ancient and beautiful cultures in the world. It is 4500 years' old culture. Many casts' people from various countries came India for being impart and to know more about this culture and to do Business. Like Negroes, Australoides, Mongolian, Habasi, Britishers, Dutches and etc.

There are so many religions are existed in India. Like Hindu, sheikhs, Christians, Jain, Muslims and Buddhism etc. India's culture is made of Architectures, traditional food, traditional dresses, music, Dance and people.

We must say that "India is the country of God". Lord Krishna is the evergreen and dynamic god of the India. All over world's people know him. There are lots of kinds of temples and religion architectures are existed in India.

@ Indian food:

Different and delicious varieties of food are the world famous. We can say that every state of India has its special dishes. Like if you will go to the Northern India, there will be Kashmiri Biryani, Panjabi dishes and sweet dishes. There are so many delicious dishes in South India like Idli & Sambhar, Dhosa, Utappam, Maisur and rice made food. There are so many sweet dishes in east India like Gulab jamoon, Roshogulla, Cham Cham, Sondesh etc. there are so many spicy dishes in western India like Gujarati thali, Rajasthani Dal bati, Samosa, Vadapav, Dhokala, Fafada, Khakhara, Thepla etc.



@ Indian Traditional Dances:

Dance is the ancient art of the India. The pioneer of the dance art is lord shiva and he is known as a “NATRAJ”. “NAT” means “Dancer” and “RAJ” means “King” that is “The King of Dance”. According to food of India every state has their traditional dances like Bharatnatyam, Garba, Ghummar, Lavani, Manipuri, Kucchipudi, Kathakali, Kathak etc. But Bharatnatyam is the National dance of India.





@ Indian Traditional Clothes:

Indian clothes reflect the beautiful colours of culture. Indian clothes are very famous in the world. The export of “Bandhani” and “Malmal” saree were creating lots of foreign exchanges. According to colours of our country, every state has different types of clothes like Kashmir state has “Kashmiri clothes”, Panjab has “Panjabi clothes”, Gujarat has “Gujarati saree and robe”, South India has “South Indian clothes”, East India has “Eastern clothes”. There are some photos below.



@ Indian architecture:

Indian architecture is very ancient in the world. They reflect the culture of India, traditions of India, Colors of India and living lives of India. Many people from

The Bleisure Tourism

foreign come to India to see new places and to get knowledge about culture of India including Taj mahal, Qutub Minar, Ajanta-Elora caves, 7 rocks, Kanya kumri Beluru matha, Somnath Mahadev Temple, Tirupati Balajee, Lotus temple etc.



Economic situations:

Indian travel and tourism sector got 7th rank in the world in terms of its total contribution to country's GDP according to world travel and tourism council (WTTC).

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According to data the travel and tourism sector generated Rs. 14.1 trillion (USD 208.9 billion) in last year which is world's 7th largest in terms of absolute size the sum is equivalent to 9.6% of India's GDP.

Additionally, the sector created 403 million jobs in last year, which ranks India 2nd in the world in terms of total employment generated. The sector accounts for 9.3 % of Country's special job.

India's travel and tourism sector is leading by 8.5% in last year. A further 6.7% growth is forecast for current year.

WTTC said India's figures are predominantly generated by domestic travel which accounts of the sectors' contribution to the GDP in last year.

Data Analysis

- ✓ There were 106.42 USD millions are contributed by the tourism sector in 2012 in GDP of India.
- ✓ There were 114.23 USD millions are contributed by the tourism sector in 2013 in GDP of India.
- ✓ There were 245.37 USD millions are expected from the tourism sector in 2023 in GDP of India.
- ✓ There are 27.70 percentage of people came for business purpose in India in year 2016.
- ✓ There are 72.30 percentage of people came for leisure spending in India in year 2016.

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Year.	Tourism's contribution to the employments. (000' jobs)	Contribution to employment in percentages
2012	39512	7.7
2013	39420	7.6
2023 expected	48592	8

Gujarat: The State Of Mahatma Gandhi

The Gujarat was established as an independent state on 1st may 1960 by Ravishankar Maharaj. After getting freedom Gujarat got 5th rank in area in entire country. There are super and mind blowing combination of natural resources, growth of Industries and Education in Gujarat state and such a super thing is that Mahatma Gandhi was also born In Porbandar in Gujarat State. There are so many millionaire businessmen started their Businesses from Gujarat like Dhirubhai Ambani (Reliance), Azim Premji (Wipro), Jamshedji Tata (tata).

So Gujarat is the well-developed state in entire India. Because of the Development of an Agriculture, Development of industries and industrial areas, Development of the Education and most important is the development of People of Gujarat. That is why Agriculture and Industries both are the heart and soul of the Gujarat State.

Gujarat: Growth of Tourism

Gujarat boasts over 3500 years of history (Dwarka), Natural and Cultural Delights Beaches, Fairs and Festivals, temples, holists coupled with warmth of its people.

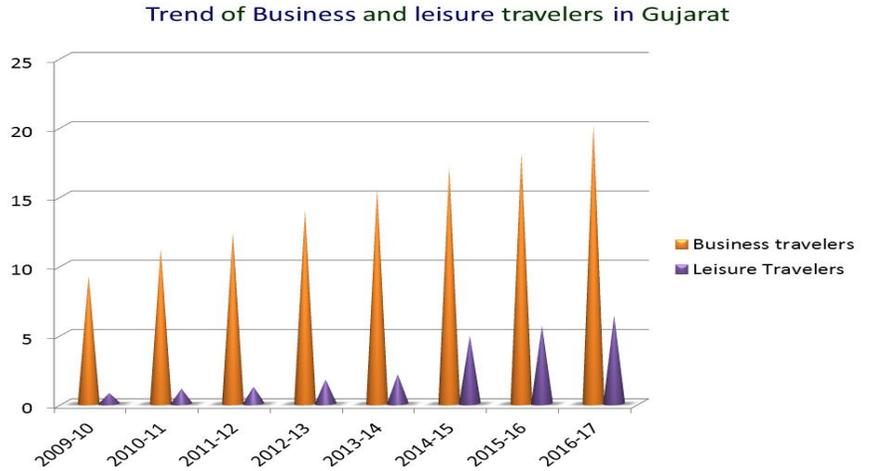
Top Draw Destinations

- Ahmedabad
- Ambaji
- Dwarka
- Surat
- Vadodara

The Gross flow during the year 2016-17 approximately 34.46 million.

The Bleisure Tourism

Years.	Tourists in million
2006-07	12.34
2007-08	14.12
2008-09	15.8
2009-10	17.01
2010-11	19.81
2011-12	22.36
2012-13	25.4
2013-14	28.79
2014-15	29.84
2015-16	32.15
2016-17	34.46



(The data is collected from travel and Tourism Corporation of Gujarat.)

@ The comparison of business and leisure travellers:

Years.	Business Travellers in Million	Leisure Travellers in million
2009-10	9.24	0.76
2010-11	11.19	1.09
2011-12	12.35	1.22
2012-13	13.99	1.75
2013-14	15.54	2.12
2014-15	17.08	4.91
2015-16	18.12	5.63
2016-17	20.16	6.35

Conclusion:

- ✓ The percentage of Business and leisure travellers in year 2009-10 are 9.24 and 0.76

The Bleisure Tourism

- ✓ The percentage of Business and leisure travellers in year 2010-11 are 11.19 and 1.09
- ✓ The percentage of Business and leisure travellers in year 2011-12 are 12.35 and 1.22
- ✓ The percentage of Business and leisure travellers in year 2012-13 are 13.99 and 1.75
- ✓ The percentage of Business and leisure travellers in year 2013-14 are 15.54 and 2.12
- ✓ The percentage of Business and leisure travellers in year 2014-15 are 17.08 and 4.91
- ✓ The percentage of Business and leisure travellers in year 2015-16 are 18.62 and 5.63
- ✓ The percentage of Business and leisure travellers in year 2016-17 are 20.16 and 6.35

Vadodara: A Versatile city

There are 33 districts in Gujarat state. But Vadodara is one of the greatest cities in Gujarat which is the base of art, literature and education.

Vadodara is located at the bank of river vishwamitri. Vadodara name comes from “VADPADRAKA” it means the village situated near Banyan tree. The name “Vadpadraka” also comes from “Akota” or “Ancient Ankandraka”. Vadodara was ruled over by the royalist during medievalism- epoch. Like chalukya royalists, Vaghela royalist, solanki royalist and the royalist of delhi, Gujarat and also under Mughal and Maratha.

Mughal royalists were beaten by pilaji Gaekwad in year 1721 and also pilaji scaled a vadodara and it became a Capital of Gaekwads. Sayaji Rao Gaekwad strongly believed in knowledge and Art. Under the rule of sayaji Rao Gaekwad, Vadodara got developed and became the capital of education in Gujarat.

GAEKWAD RULERS OF VADODARA

- 1.Pilagi Rao Gaekwad (1721-1732)
- 2.Damaji Rao Gaekwad (1732-1768)
- 3.Sayaji Rao Gaekwad I (1768-1778)
- 4.Fatehsinh Rao Gaekwad (1778-1789)
- 5.Manaji Rao Gaekwad (1789-1793)
- 6.Govind Rao Gaekwad (1793-1800)

- 7.Aanand Rao Gaekwad (1800-1818)
- 8.Sayaji Rao Gaekwad II (1818-1847)
- 9.Ganapat Rao Gaekwad (1847-1856)
- 10.Khander Rao Gaekwad (1856-1870)
- 11.Malhar Rao Gaekwad (1870- 1875)
- 12.Sayaji Rao Gaekwad III (1875-1939)
- 13.Pratap singh Gaekwad (1939-1951)
- 14.fatehsinh Rao Gaekwad II (1951-1971)
- 15.Samarjitsinh Gaekwad (1971-today)

Sayaji Rao Gaekwad is known as a pioneer of Art, education and industries in Gujarat. Vadodara is also known for their educational level at this time, because sayaji Rao Gaekwad made the primary education compulsory at that time and also for girls.

At this time Vadodara is third largest district in population. There are different religions' people living in Vadodara. There are great palaces, museums, Temples, gardens and well known organizations of Education located here. Vadodara is known as a 'capital of samskara' "(CAPITAL OF IMPRESSIONAL)".

Cotton mill was established by sayaji Rao Gaekwad in year 1985 for economic growth and today Vadodara is capital of industrial development. The major businesses in Vadodara are petrochemicals, medicine, plastic and chemical industry.

Demography of Vadodara city

Districts: Vadodara

State: Gujarat

County: India

V.M.C.: Established 1950

Total: 225 km² (87 sq. mi)

Area rank: 18

Elevation: 128 m (423 ft.)

Total: 20, 65,771

Rank: 20th (3rd in Gujarat state)

Literacy rate: 94.5 %

Distance from Mumbai: 395 kilometers

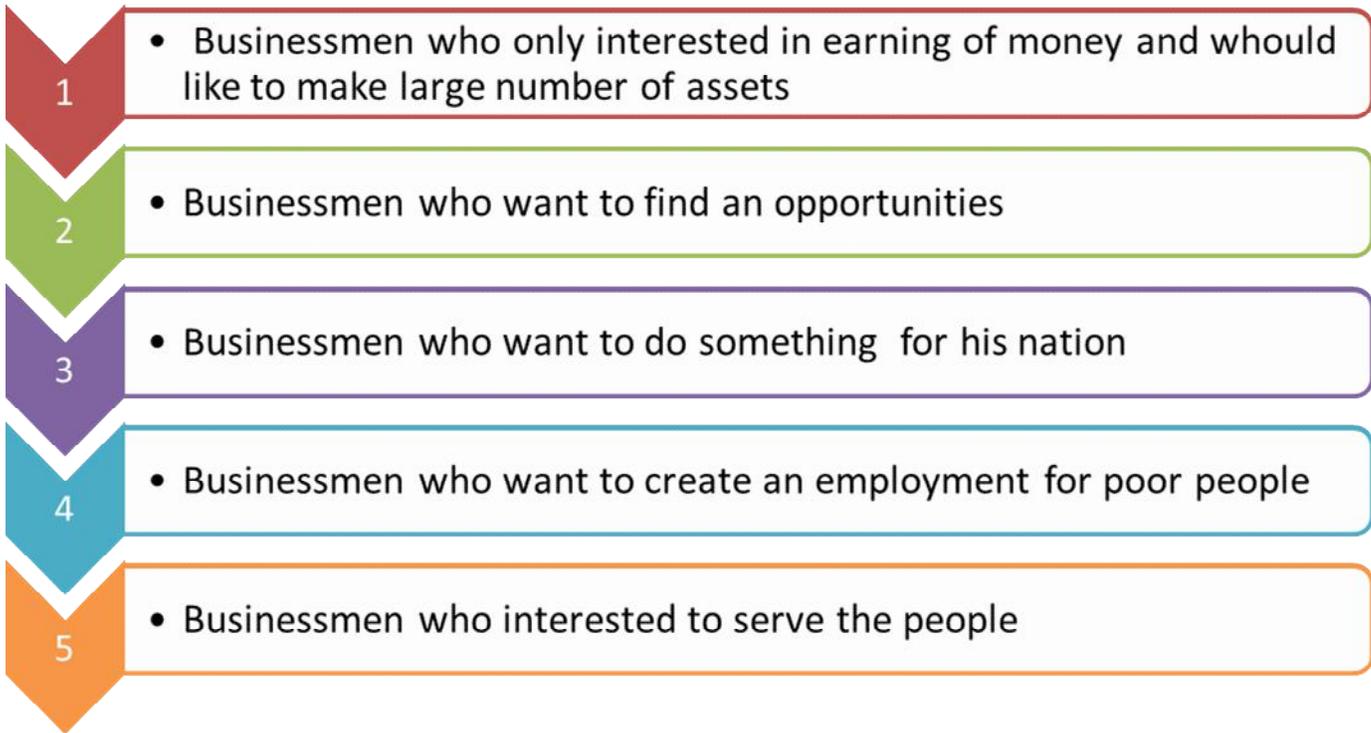
Distance from Ahmedabad: 100 kilometers

Case study description

Vadodara is only a district of Gujarat and it is well developed. There are mind blowing and fantastic places located here though Vadodara is not getting developed as tourism. Places are really beautiful but these are domestic. These places can be developed as a national and international tourism points. If some changes can be done by the government, Vadodara can be reached at the top tourism points in India but nobody try. Vadodara is super combination of Industries and tourist points. It can be developed as “Bleisure tourism”. So the main question is that how can Vadodara be developed? And what necessary to do and to change at all these tourism points are located in Vadodara?

Case Study:

Types of Businessmen and their aspects



Aspects of Businessmen

Why do Businessmen come to Vadodara?

- To do the Business deal
- To visit the heritage places
- To find new opportunities
- To visit the industries
- To establish their business
- For meeting and to give new ideas
- To establish new assets
- Etc...

How did Vadodara become a Business Hub?

Reasons are given below.....

- Vadodara was never affected by the flood, earth quack and other natural calamities.
- The people of Vadodara are an educated because of Sayaji Rao Gaekwad's compulsory primary teaching.
- Water and electricity are supplied from Narmada Dam Known as a "Saradar Sarovar Yojana"
- There is an express highway no.8 between Vadodara and Ahmedabad.
- Cleanliness of every place is the specialty of the Vadodara city and greenery also, so visitors would like to stay here.
- Citizens of Baroda district are very humble. They give good response to other people.
- The international airport is near the Vadodara Railway station, so that people can easily transport their objects and they can easily travel.
- Vadodara is the combination of Heritage, Culture, religion, Education and Fun.
- The best matter is, the municipal corporation of Vadodara started "The Vadodara Darshan Bus" so people can visit every special place in a day if he/she has a few time.

Top 10 companies in 50 kilometer's radius in Vadodara

@ Top plastic's companies:

1. Shaily engineering plastics ltd.
2. Indonet plastic pvt. Ltd.
3. Perfect colorants & plastic pvt. Ltd.
4. Lini plastic industries
5. Mascot plastic industries
6. Star plastic pvt. Ltd.
7. Eagle plastic pvt. Ltd.
8. Kalian polymer pvt. Ltd.
9. Metco plastic industries
10. Climax synthetic pvt. Ltd.

@ Top petrochemical companies:

1. Venus petrochemicals Bombay pvt. Ltd.
2. Vardan petrochemicals pvt. Ltd.
3. Diamond and chemical industries
4. GIPCL
5. Indian petrochemicals corporation ltd.
6. Libra process technologies pvt. Ltd.
7. Baroda petrochemicals
8. Tashkent oil company ltd.
9. Gandhar oil refinery India limited
10. IOCL – Indian oil corporation limited

@ Medicine companies:

1. Century pharmaceuticals ltd.
2. Baroda pharmaceuticals pvt. Ltd
3. Bellan pharmaceuticals pvt. Ltd.

4. Shine pharmaceuticals ltd.
5. Astral pharmaceuticals pvt. Ltd.
6. Medor pharmaceuticals pvt. Ltd.
7. Sun pharma advance research
8. Gellon pharmaceuticals ltd.
9. Elysium pharmaceuticals ltd.
10. Asence pharma private ltd.

@ Engineering Companies:

1. Indian engineering company ltd.
2. Libra process & technologies private limited
3. Heavy engineering
4. Nik Sun engineering company limited
5. Environ engineering pvt. Ltd.
6. Linde engineering ltd.
7. SECON pvt. Ltd.
8. Airro engineering companies
9. Power engineering company ltd.
10. United engineering companies

Visit of the Industry

CLIMAX SYNTHETICS PVT. LTD. (Data is given by an employee of company)

Climax synthetics pvt.ltd. Are one of the primary manufacture of HDPE sheets, high density polyethylene films, HDPE geo membrane , liners, Low density polyethylene (LPDE) films, LPDE sheets LPDE GEO MEMBRANE, UV stabilized films, cap covers/ cover tops and tarpaulin.

A passion for environment protection and a science endeavor to excel towards perfection has won as several accolades in our glorious past of over three decades. This is the result of the sincere efforts of our dedicated team working together for common mission “TO MEET OUR CUSTEMERS” expectations and provides high quality products and services for environmental protection, preserving precious water resources and for agricultural applications”

Products:-

Lpde : films /sheets/ geo membrane / liners

U.v. : stabilized films

Hdpe: films / sheets/ geo membrane / liners

Cap covers /cover tops / tarpaulins

Hdpe pipes & fittings

Clients to name a few:

1. Large corporate houses
2. Infrastructure & constructors
3. Govt./semi govt./ undertaking s
4. Waste management

5. Water management
6. Miners & minerals
7. Horticulture
8. Relief & rehabilitation
9. Power
10. Oil & refinery
11. Other clients
12. Exports

Baroda pharmaceutical industries (the information is given by an employee)

Pharmaceutical product which has tables, capsules, ointments, syrups, and injection for both beta and non-beta lactam product covering a wide range of department like antibiotics. Analgesics, genial, anti-ulcerate, psychotropic anti diabetic , cardio, anti-angina, nutritional, veterinary and many others which are all manufactured in a schedule- m, cgmp unit gmp for export. This ensures that a very strict quality control is maintained for their entire product and each is exhaustively tested to make sure that their customer receiver the best possible medicine care to optimize healing.

Disinfectant and personal hygiene (gph) is a range which has their proprietary water purification tablets, hand sanitizers and a range of they wipes.

Bpi is dedicated in making healthcare as painless and friendly as possible. They constable strive to make healthcare more affordable without compromising on the quality of their product. All products are made in units with proper accreditation which can be found on the product page. There are then warehoused and dispatched to their network of distributors who make sure that their inventory and warehousing information is found below.

Bpi is constantly looking for distributors, stockiest, partners and allowances both in India and all over the world to ensure that their product is being made available to everyone who requires healing. To ensure that everyone is truly healthy they all must play a role in it and bpi urges people to take a stand and strive forward towards creating a better future.

All the received material are stored in under test store and thereafter transferred to approved or rejected stores as per written procedures. Normally the starting materials are procured from their approved vendors who are approved as per their standard operating procedures. The materials are issued on the basis of fifo (first in first out) basic and are stacked in the store for their easy removal and traceability.

A responding staff member receives all the incoming material. All the materials are sequentially entered in the register are sequentially entered in the registers and physically tallied with invoice and the goods receipts note is prepared before placing them in the quarantine. The date of receipts name of the manufacturer, supplier, batch /lot number, quantity received, invoice / challan number etc. Are mentioned the corresponding labels from quality control along with test reports are tallied. The issuing material is carried out according to the procedures outlined on the document and they of materials to done on properly designated dispensing area. Utmost care is taken of the material and strict filo systems are following and monitored on different levels to remove.

Introduction of “Biznotel”

‘Biznotel’ is very unique word. It is not a particular and proper word which is existed in dictionary. It is the Combination of two words which are ‘Business’ and ‘Hotel’.

Business and hotel are the major aspects of the commerce field and the importance of hospitality is the necessary in both sides. According to us, Hotel is the Business and Business also a hotel. Because when customer comes to hotel it is a liability of the hotel to serve the customer and he will give you an amount. Secondly, when client come to deal with your business, you should give the best services according him.

So Biznotel is very excellent idea. A businessmen who comes to deal with other business from abroad to our country would most like to work and stay in Biznotel.

The Biznotel is located in Vadodara in front of M.S University. It is very nice Building. It looks very beautiful from inside and outside both. There used to be 5 floors in Biznotel. 1st, 2nd, and 3rd floors are allotted for business where professional institutes, office and training classes are situated.

4th floor is allotted for restaurant and guest house. 5th floor is allotted for the meeting rooms, conference hall and exhibition hall.

Strength:	Weaknesses :
<ul style="list-style-type: none">✓ Combination of business and hotel also✓ Facility of conference hall, Exhibition hall, and meeting room✓ Facility of guest house and restaurants.✓ Facility of small godown.✓ Facility of transportation✓ Facility of mineral water direct	<ul style="list-style-type: none">✓ Small place for parking vehicles✓ Biznotel existed in the area which is facing highest trouble of traffic.✓ Lake number of people who know about the Biznotel

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Opportunities :	Threats :
✓ Development of Hotel as a Bleisure	✓ Advertisement of Biznetel to make people known for it. ✓ To get ready for facing new problems because of it is new idea.

The royal place: Laxmi Vilas Palace



“Laxmi vilas palace is one of the best places in Vadodara city. Laxmi vilas palace is known as a “LVP” And “Royal beauty”.

Laxmi vilas palace is large, great, and beautiful royal palace of the Vadodara city. the distance between Vadodara station and LVP is 3.5 kilometers.

There are three attractive sculptural entry gates existed outside of the laxmi vilas palace. LVP is made in largest area of Vadodara city. Laxmi vilas palace was established by Sayaji Rao Gaekwad between years 1878-1889.

Laxmibai Gaekwad was the wife of sayaji Rao Gaekwad .So Sayaji Rao decided to keep the name of the palace on his wife’s name.

The cost of the construction of the palace was Rs.60,00,000 at that time. Laxmi vilas palace was built only for 2 members. Sayaji Rao and his wife. The sculpture and construction of the LVP is unique.

The Bleisure Tourism

There is existed the largest garden outside of the palace. The garden was used for playing golf by Sayaji Rao Gaekwad. It is known as a “Royal golf ground”. The guests of royal family would like to come for playing the golf now days.

The creators:

- ✓ The constructor of the laxmi vilas palace was English designer Major Charles mand.
- ✓ The sculpture and the idols inside and outside of the palace were designed by the Italian designer Falychie.
- ✓ The paintings of inside the palace were designed by king Ravi verma.

There used to be a royal lake outside of the palace. Sayaji Rao Gaekwad arranged the meeting with the kings of India and foreign at the bank of the Lake. When Lake is fulfilled by water we can see the reflection of the palace on the surface of the water.

The inside part of laxmi vilas palace is very attractive. There used to be idols made of glasses, woods and bronze in the palace. The royal things existed in the palace which were made from glasses looking very marvelous and beautiful. The guests were welcomed by sayaji Rao Gaekwad.

The Hall fulfill with tools which were used in war existed in palace also. The “Navdurga Sward” which was used by Sayaji Rao Gaekwad is the center of an attraction. And also exhibited the swards, safety covers, machine guns etc.

There is an exhibition of the paintings made by Ravi verma. The royal hall also existed in the palace known as a “Darbar Hall”. The festivals are celebrated by the royal family in now days.

Strengths	Weaknesses
✓ The combination of every culture in every things of	✓ The pond has been empty for a long time.

the palace.

- ✓ The royal family is living in the palace now days. When they are seen by the guards, they are saluted by them and the orders must be followed by guards which are given from family with saying “Ji Hukum” (Yes boss”).
- ✓ The garden is taken care by gardeners very well.
- ✓ The arrangement of the guards to maintain the palace is so good.
- ✓ There used to be fountain continued 24 x 7 hour.
- ✓ The palace is given to the film industry for making a documentary film on rent.
- ✓ Paintings, Arts and sculptural things are cleaned by the care takers every day.
- ✓ The king and queen of present time are very humble. They meet people and talk to them very humbly.

- ✓ There is lack of security system in palace.
- ✓ There is lack of digitalization in palace.
- ✓ The palace is looking very clean and strong from inside but it looks very weak from outside.
- ✓ There is lack of lightning outside of the palace and garden also.

Opportunities to develop the tourism: Laxmi vilas palace:

1. To give the permission for playing golf in the garden to the golf players and businessmen who come for business deal.
2. To do fulfill the pond with water will look very attractive.
3. To use unnecessary land for garden agriculture.
4. The audio clip is given to us by officers for knowing about the palace. People cannot get answers of their questions from audio clip. So make arrangement of guides.
5. There are not hotels and resorts around the palace. Tourism points and hotels should be developed by the municipal corporation to increase the number of tourists.

Threat:

- ✓ The royal family does not give the chance to the government of Gujarat state for developing this palace as a tourism place. In this way this is big treat to have a chance.

The Soul of Vadodara: Sayaji Baug



Sayaji baug is the heart of the Vadodara city where people come for knowing new things, doing exercise, enjoying and for playing.

Sayaji baug is spreaded in 4 hectors. Sayaji baug is enchanting garden which is located near the railway station of Vadodara. Sayaji baug was known as a “KAMATI BAUG” Also.

Sayaji baug is the gift of sayaji Rao Gaekwad to Vadodara’s people. There are so many places situated at this amusement park. Saradar Patel planetarium was first made planetarium in Gujarat. There are more than 50,000 people visit the planetarium every year.

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By going forward, there is an ancient museum and ancient art gallery. Fish house is also situated in front of museum. Little children who are fond of Knowing bout aquatics and ancients elements, come for visiting.

There used to be zoo, bird house and flower garden. There is a clock of flower at the middle of the garden. It is the first clock of the flower ever made in entire India.

There is a joy train like Disneyland also has put in the garden. It became a center of attraction for visitors and of Vadodara. It is the gift of royal family to the children of Vadodara.

Analysis

Strengths	Weaknesses
- The largest area of garden.	- Because of population garden is not in good condition.
- Greenery and lack of pollution.	- The flower clock is now in stopped situation.
- Roads are in good situation.	- Does not maintain of greenery.
- Sayaji baug is near the all main center of Vadodara.	- Lack of lighting.
- Sayaji baug is considers ancients and modern both side.	- There is not a map in garden.
	- Lack of security.

Scope for Development

- ✓ Municipal Corporation should start the clock again.
- ✓ Garden committee should maintain the trace in garden.
- ✓ Increase the number of security guards.
- ✓ To increase the number of guides who can easily interact with foreigners.

- ✓ To put maps.
- ✓ To increase the number of dustbin and
- ✓ To increase the caretakers of dustbin of the garden.
- ✓ To increase the number of gardeners.

Interaction with people: @ Sayaji baug

1).Sukhadev rajyaguru (Hod. Saradar patel planetarium)

Sayaji baug is the best assets of every people that they should use it very carefully and also should care their heritage.

2.) Vijaybhai khatri (HOD: Museume)

Baroda museum and art gallery is the ancient structure of Vadodara. It is very unique: I recommend to all the parents should make their children visit.

3.) Mohammad Aasharaf sharif (Visitors)

I strongly believe that sayaji baug is the one of the best gardens of the Gujarat. There is the combination of culture, literature and discipline. It is such an amazing that elders become children here.

Baroda Museum and art gallery



Baroda museum and art gallery are also located in Syaji Baug. Being inspired from Victoria and Albert museum of the London, Sayaji Rao Gaekwad got made these museum and art gallery. The museum and the art gallery were completely established in year 1894. These museum and art gallery are situated in the building which was established by British Constructer Robert Chisholm and R.N Rent.

Art, literature, the ancient history of Vadodara city, Geometrical history, natural history, history of science existed to be in this museum. There is an exposition of the art of every ancient country, every culture, and every religion.

The things of Greece culture, Roman culture, European culture, Indian culture, Japanese culture, Miser, Mesopotamia, Tibetan culture and also a culture of sylone are existed to be in this museum.

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There used to be an ancient library in this place. There are 23000 books are situated in this storage. The art gallery was established beside the museum. It was completely established in year 1914 but started in year 1921. Reason was, the paintings did not reach here time to time because of the world war.

The exposition of mummy is real which was gifted by the king of Egypt to Sayaji Rao Gaekwad. There is an exposition of oil paintings which were created by the famous artist varozine georada and zuraban. The real beauty of this art gallery is the paintings of Gaekwad family which was painted by King Ravi verma.

On the 28th November 1928 a colossal blue whale, 71 feet and 2 inches long starned in the river Mahisagar near the Bank of gulf of Khambhat in Gujarat. The exposition of the skeletal system of the blue whale is the best. It is situated in museum also.

E.M.E Temple/School, Vadodara



There are so many unbelievable structures in Vadodara city which were established by the royalists and saints in Jain style, Irani style, Rajasthani style, Muslim style, Christian style and etc. But combination of all religion is “Dakshinamoorthy temple”

The Dakshinamoorthy temple is known as a E.M.E temple which was established in year 1966. The distance between E.M.E temple and Vadodara railway station is 4 kilometers. The E.M.E temple is located in Fatehgunj Area.

E.M.E temple is an emblem of religion Co-ordination. The imagination, Visualization and structure design was created by the commander brigadier E.F Yugine who was Christian.

The type of temple is one of the unique temples in the world. Brigadier Yugine tried to make co-ordination between every religion. This temple is made of

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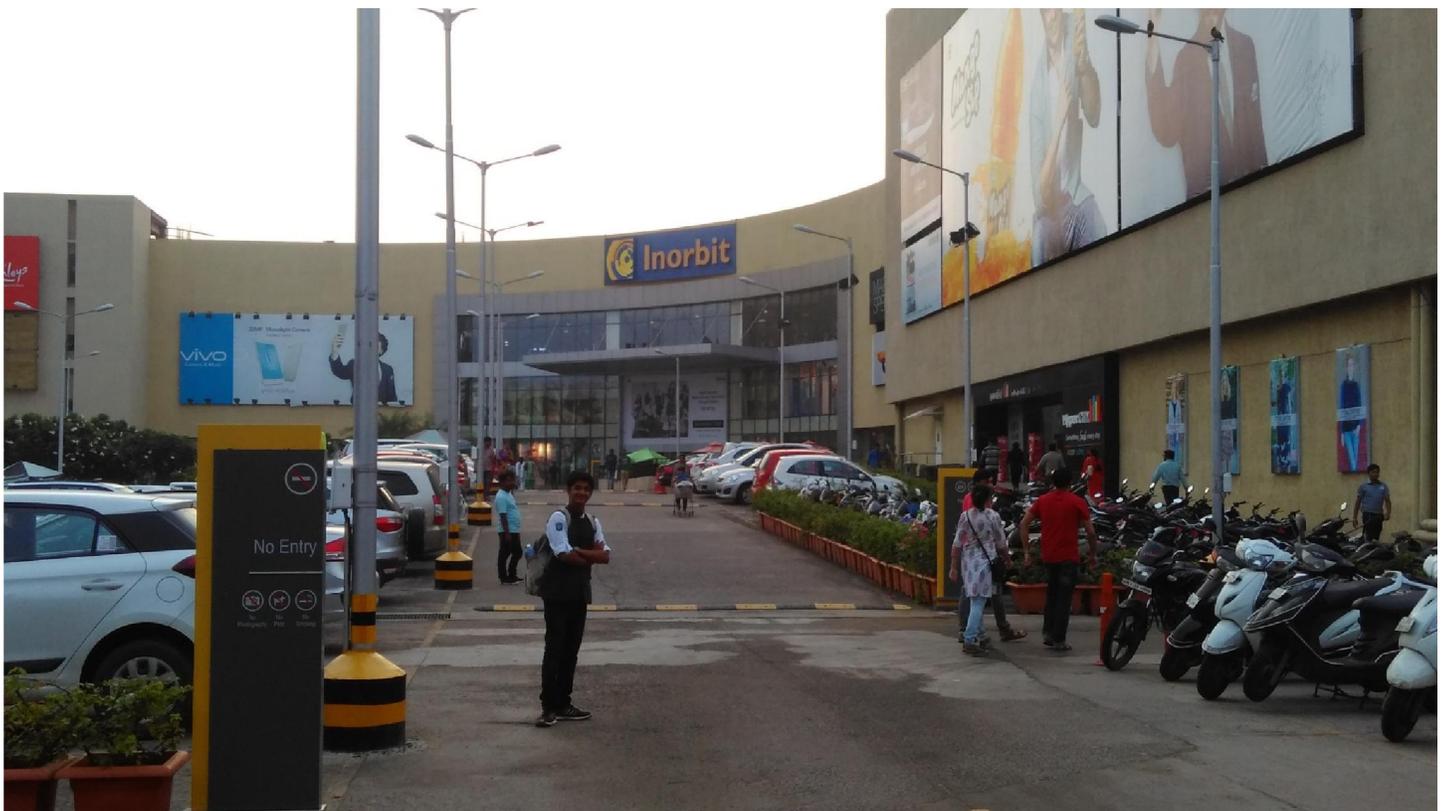
Aluminum and it was created by the Officers of E.M.E school, soldiers and citizen own selves. E.M.E Temple is the best place for thinking and Meditation.

- The four entrances look like a semi-circle suggests Jain sculptural Art.
- The geodesic hall looking like a tomb which suggests an Islam Religion.
- The golden structure above the tomb suggests Buddha religion.
- 70 fts’ miners suggest Christian religion.
- The lotus situated on the top of the temple suggests Hindu Religion.

The full name of the E.M.E Temple is Electrical and mechanical engineering where the soldiers of Indian army get trained. E.M.E is not only a temple but also a large campus. There is a training school for soldiers. The Dummy models of Army tanks, Machine guns and weapons exhibited by the committee of E.M.E temple.

Positive side	Negative side
<ul style="list-style-type: none"> ✓ Maintenance of the natural beauty and temple ✓ The campus is very clean ✓ The campus is very peaceful ✓ Discipline is followed by every people in E.M.E Campus 	<ul style="list-style-type: none"> ✓ There is not any negative aspect.
Opportunities for development/ scope for development	
<ul style="list-style-type: none"> ✓ Committee should arrange the adventure activities for children to develop risk facing attitude. ✓ To do the Digitalization in Campus ✓ To create a dome for the exposition of weapons used in wars. ✓ Committee should put lights and make E.M.E temple more attractive 	

Inorbit Mall, Vadodara



Inorbit mall is the one of the best malls in Gujarat state. Inorbit mall is located in Gorwa area in Vadodara city. Inorbit mall was completely established in year 20145-16. Now days people of Gujarat have a dream to visit The Inorbit Mall.

The look of Inorbit mall is very marvelous. It became a center of an attraction within few months. There are three floors existed to be in the mall. Franchises involved in the mall by foreign countries. The things are more expensive than other malls in Gujarat State.

There used to be a joy train in the mall. Visitors can see the whole mall in few times. It is the first time in Gujarat `that Joy train's facility in Mall. It means mall is very unique.

There is a children play area inside of the mall. Every child would like to play with another child and also play various games. It is large Fun zone. Tired

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people forget their stress to see playing children. Inorbit mall is such a unique place that people prefer this place for freshment.

Strengths	Weaknesses
<ul style="list-style-type: none">- Attractive looks- Nice hospitality- Security by C.C.T.V cameras- Inbuilt air filters- Joy train and Children Fun zone- Facility of an escalator and capsule lifts- Facility of open Gazebo like Stadium- Colourful lighting inside and outside both- Facility of Cinema Inside- Facility of an Exhibition hall- Wi-Fi, Charging points and digital cashless transaction system- Fully air conditioner	<ul style="list-style-type: none">- Parking is very small- Very few number of tress outside and inside
Opportunities/ Scope for Development	
<ul style="list-style-type: none">- To plant trees in the campus- To give the facility hall for conference- To maintain small plants outside- To increase the numbers of security guards- There should be a party hall inside	

Central Bus station of Vadodara



Vadodara is very big city. The government established the bus station near the railway station of Vadodara. Bus station made transportation better. But the population increased in Vadodara city. And people felt burden in small bus station, people stood in long queue at ticket window and the problem to lake numbers buses.

So Municipal corporation of Vadodara decided to built a modern bus station. And after a long period, a modern Bus station was established in year 2016. The central Bus station is very near from railway station of Vadodara. Bus station started making fast transportation and migration of people.

Positive side	Negative side
<ul style="list-style-type: none">✓ Attractive looks✓ 20 To 30 Buses can be parked in one time✓ Auto stand also exists beside the bus station✓ 30 to 50 auto can be parked in one	<ul style="list-style-type: none">✓ Auto stand also exists yet some driver parks their autos outside✓ Weakness of roads✓ Narrow roads✓ People do not follow traffic rules✓ Garbage around the bus station

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<p>time</p> <ul style="list-style-type: none">✓ Large numbers of security guards✓ Wi-fi facility✓ Best staff✓ A.c waiting room✓ The large map covers the major roots of gujarat✓ Mobile Charging points✓ Shops of eatables and Modern ticket window✓ A big shopping mall combined with bus station✓ Attractive design of Shopping mall✓ Basement parking✓ Facility of escalators and lifts✓ C.c.t.v cameras and air filters✓ Local bazaar for local people✓ Billiard club and amusement club for enjoyment✓ Cinema inbuilt	<ul style="list-style-type: none">✓ The small shops and hand carts are around the bus station✓ Population around the bus station is very much✓ The lack number of trees around the bus station
Scope/ Opportunities for development	
<ul style="list-style-type: none">✓ To increase the inquiry counters✓ Plant trees around bus station✓ To give unnecessary place to traders✓ To arrange digital Pass system for regular travellers✓ To hire the person who know various languages✓ To Make Taxi-stand	

Sardar Sarovar Dam

Sardar sarovar dam is located near the Navagam village in Bharuch. It is known as a “Narmada Dam” and “Kevadiya Colony” because it built over the Narmada River. The height of this dam is 136.5 meters (445 ft.)

The hydroelectricity production is one of the best projects in Gujarat. The hydroelectricity supplied to Saurashtra, Kutch, Rajasthan, Madhya Pradesh and companies around the Bharuch district. The Sardar sarover dam is made of cement and concrete that is why it got second rank in dams which made of Concrete in India.

Positive side	Negative side
<ul style="list-style-type: none">• Cleanliness is very good• Large number of trees• Lack of pollution and population in radius of Navagam.• The tourist point garden to see the Dam• Small museum to make people known about the dam and history	<ul style="list-style-type: none">• There are no hotels and resorts around the area of Dam• There is no fun park or an adventure activities• Lack of security• Lack of Digitalization
Opportunities	Threats
<ul style="list-style-type: none">✓ Opportunity to develop the best tourism point in Gujarat	<ul style="list-style-type: none">✓ To built the “Statue of unity” (Sardar vallabhabhai patel) height: 182 meters✓ To plant more and more trees✓ To arrange a water filter plant for visitors because water in not suitable for foreigners

Ajwa and neemeta Fun parks

Ajwa Garden is a best tourist destination with a fountain garden, located just 29 kms from city. It was built by Maharaja SayajiRao Gaekwad III in early 20th century.

Ajwa is the reservoir which is also known as Sayaji Sarovar or Ajwa Lake. Ajwa Sarovar provides water for 300,000 people in Vadodara city. The garden was inspired by the popular Krishnaraja Sagar Dam-Vrindavan Gardens in Mysore-Karnataka which is famous for its musical fountain show.

The best time to visit Ajwa Garden is during evening to night, when the lights & sound of Fountain Show starts. One must also visit Ajwa Reservoir, then water treatment plant and finally the gardens. One must note that entry to the water treatment plant needs prior approval from the authorities.

Public Transport to Ajwa Garden is available from city.

Though, during school trips too, Ajwa Nimeta had always been a stop. Ajwa garden is for people of all ages. Kids can play cheerfully and oldies can soothe



themselves watching their grandchildren have fun.

Other beautiful places in Vadodara

Pavagadh

Kalika Mata Temple (or Kalikamata; meaning "the great black Mother") is a Hindu goddess temple complex and pilgrim centre at the summit of Pavagadh Hill in Panchmahal district, India, within the Champaner-Pavagadh Archaeological Park. It dates from the 10th or 11th centuries. The temple has three images of goddesses: the central image is of Kalika Mata, flanked by Kali on the right and Bahucharamata on the left. On Chitra sud 8, a fair is held at the temple which is attended by thousands of devotees. The temple is the site of one of the Great holy Shakti Peethas. One can reach easily to temple by ropeway.

Kalika Mata Temple is situated in the Indian state of Gujarat, near Halol, at 762 metres (2,500 ft) above sea level. The temple complex is part of the Champaner-Pavagadh Archaeological Park, a UNESCO World Heritage Site. It is set amidst a dense forest cover on a cliff.

The temple can be accessed by a pathway from the road head through the forest over a distance of 5 kilometres (3.1 mi). The path passes the ruins of Patai Raval's palace ruins. Alternatively, there is a ropeway access, which was commissioned in 1986. The ropeway, 740 metres (2,430 ft) in length, is of mono-cable and can carry 1,200 people per hour; it is said to be the country's highest.

The Temple can be easily accessible by Ropeway. Ropeway facility is for all whether senior citizen or not. This facility helped many tourists as there are too many stairs leading to the temple.

The Temple is situated on a hill with Great pride. The Mahakali Mandir is about 140 km from Ahmedabad, Gujarat. This is the dominant Attraction of the city. The city is also the home of Champaner-Pavagadh Archaeological Park.

M.S University (Maharaja Syaji Rao Gaekwad University)

A premier institution established in 1882 by H.E. Maharaja SayajiRao III in the name of Baroda College. It later on got the status of the residential university in

1949. The university boasts 40,000 students on its roll for higher education in various disciplines including Arts, Science, Psychology, Education, Commerce, Fine Arts, Performing Arts, Sanskrit and many others. The university campus includes many buildings of Architectural beauty. The central dome of the building of Arts Faculty which is 144 ft. High is the second tallest masonry dome in India. The noteworthy feature of the building is the exposed brick architecture - a style prevailing at that time.

KhandeRao Market

This is a palatial building erected by Sayaji Rao III in 1906-07 at a cost of about Rs. 5 lakhs. It was presented by him as a gift to the Municipality on the occasion of the Silver Jubilee Celebrations of his administration. The municipal offices are located in this building. The main entrance resembles in architecture with that of the gate of Dabhoi Fort. The perforated stone parapets are after style of the Agra Screens.

Shri Aurobindo Society

Maharshi Aurobindo Ghosh who was one of the eminent freedom fighters and also a renowned philosopher resided in Vadodara from 1894 to 1906 as a private secretary to Maharaja SayajiRao Gaekwad. He also worked as vice principal and professor of English in Baroda college. His residence popularly known as Aurobindo Society is situated in Dandia Bazar area is the only national memorial. Yoga and meditation are taught here regularly. Surrounded by a nicely maintained garden this magnificent building provides an opportunity to pass a few minutes in solace. Various useful articles prepared at Pondichery are sold in an emporium on the ground floor. A nicely displayed small museum on the life of Shri Aurobindo's contribution can also be visited here.

Qutubuddin Maqbara

About a kilometer from the Pratapnagar Railway Crossing or Pratapnagar overbridge is a mausoleum of Qutubuddin, Governor of Gujarat deputed by Akbar

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the Great. Kutubuddin s assassinated by Muzaffar Shah the last Sultan of Gujarat. It on the Safari Persian model, this mosque is the first Padshahi Jding in the city. The mausoleum is looked after by the Archaeology rvey of India. It is open to all.

Best Hotels and guest houses in Vadodara: For business and leisure both

@ Best Hotels:

- ✓ Welcome Hotel, Vadodara (5 star)
- ✓ Ginger Hotel, Vadodara (5 star)
- ✓ Sayaji hotel, Vadodara (5 star)
- ✓ Hotel express tower (5 star)
- ✓ The gateway hotel (lead by taj) (5 star)
- ✓ Treebu yahvi hotel
- ✓ Best western hotel
- ✓ Royal suba elite
- ✓ Grand Orchid hotel
- ✓ Lemon tree hotel Vadodara

@ Best resorts:

- ✓ Banyan paradise resort
- ✓ AUM Health club resort
- ✓ Welcome resort

The fun parks and exhibition hall, Adventure activities in Vadodara

@ Fun parks:

- ✓ Fun time arena
- ✓ Ajwa and Neemeta waterparks
- ✓ C-Cube waterpark
- ✓ Gujarat Fun word

@ An Exhibition, meeting, conference and party halls:

- ✓ Avakar hall
- ✓ New pankaj farashkhana
- ✓ Sir sayaji nagar gruh
- ✓ Orion hall

@ An adventure activities

- ✓ The grand Mahi adventure
- ✓ Sama talav
- ✓ Fun time arena

Conclusion

After searching so many things, reading a book, doing experiences by field trip, and also after analyzing a data, The bleisure tourism industries can be developed in future because it is very unique and excellent idea ever thought by anyone. Customer/Traveller/Visitors can use maximum time in terms of productivity because we know that the importance of time. Bleisure tour saves our time and have maximum of knowing, understanding, enjoying etc. So we can do more whatever in our mind. Businessmen can find opportunities to develop their business in this type of tourism places because people or visitors come with both aspects.

Photography of some places:



Figure 3: Outside look of Central bus station of vadodara



Figure 2 : Inside look of central bus station



Figure 4 : Khande Rao market



Figure 5 Joy train Sayaji baug

