

The Underground Planet



What is down there?

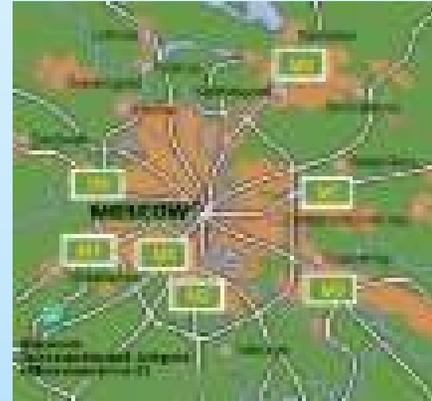


- There is nothing more beautiful than a breathtaking view of Moscow enjoyed from the sky.
- There is nothing more mysterious than the city of Moscow seen under the ground.



Moscow's "Digging" history...

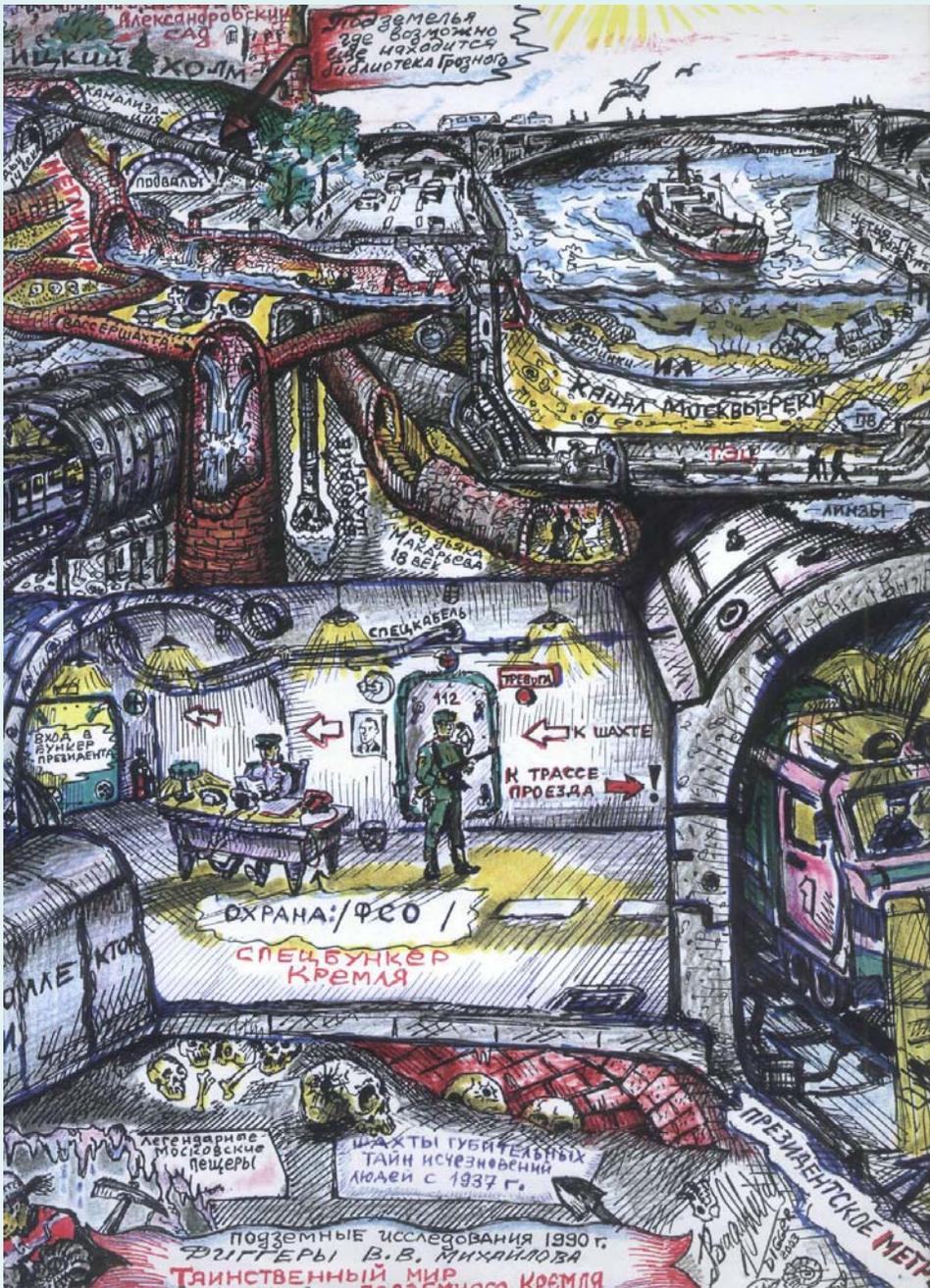
- Moscow, the capital of the Russian Federation, is one of the youngest capitals in Europe.



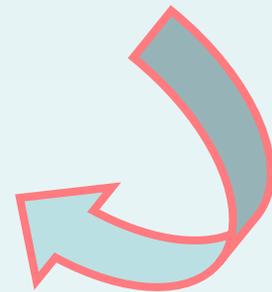
- In 1453 it was declared the Third Rome and true heir of Christianity.
- In 1472, Ivan III, known as Ivan the Great, a famous Russian Tsar, married Princess Sofia Paleolog.
- To preserve her treasures from raids and fire, Sofia employed a famous Italian architect, Aristotle Fiorovanti, to build a library under the Kremlin.

- In 1546, Ivan the Terrible, Sofia's grandson, was crowned in Moscow as the first Tsar of all Russia.
- In the 1580's, as he plunged into madness, Ivan the Terrible dug down hundreds of feet to construct his prized torture chamber.





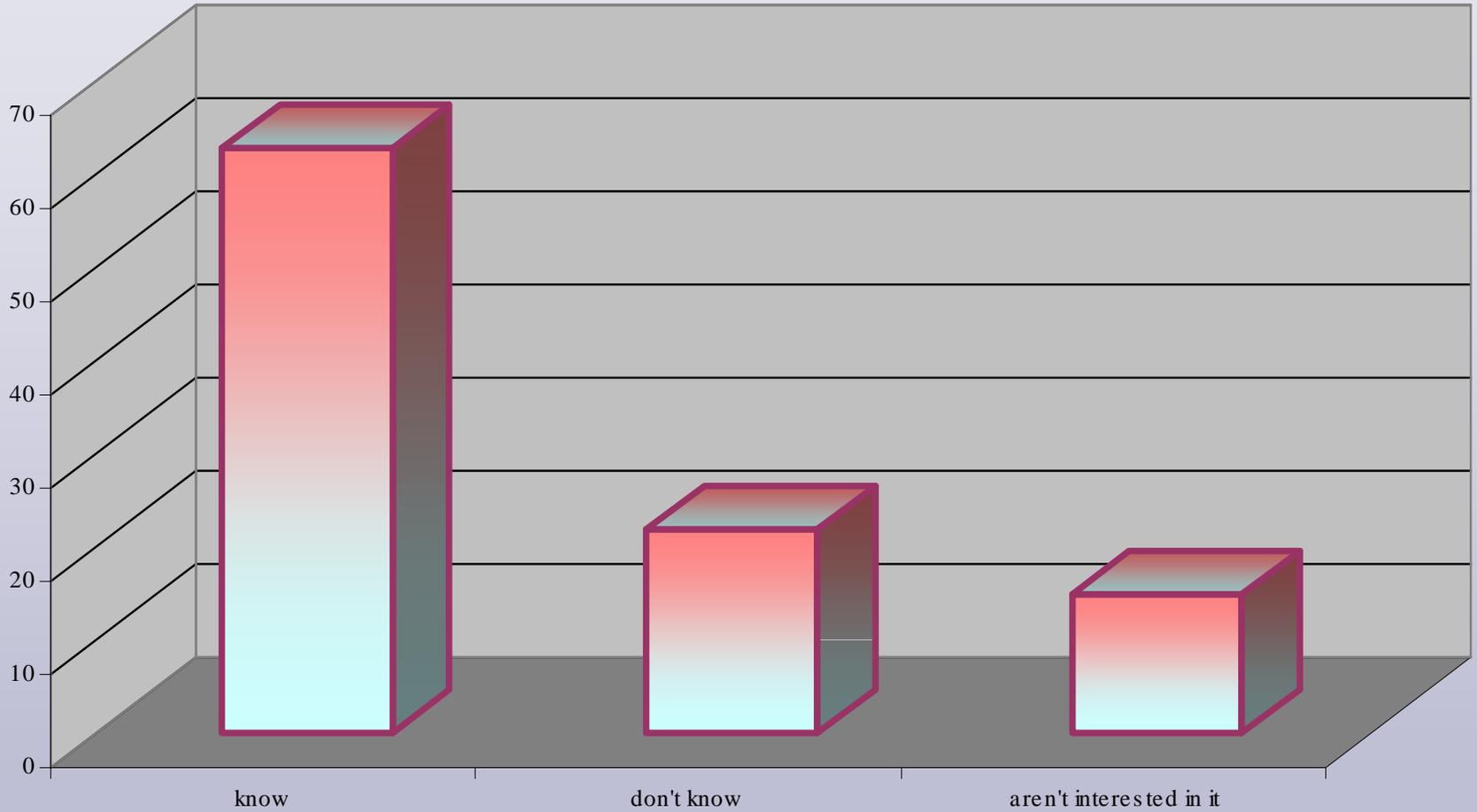
The Library
might be
here!



*The first days of the Moscow
underground...*



Do you know who the Digers are?

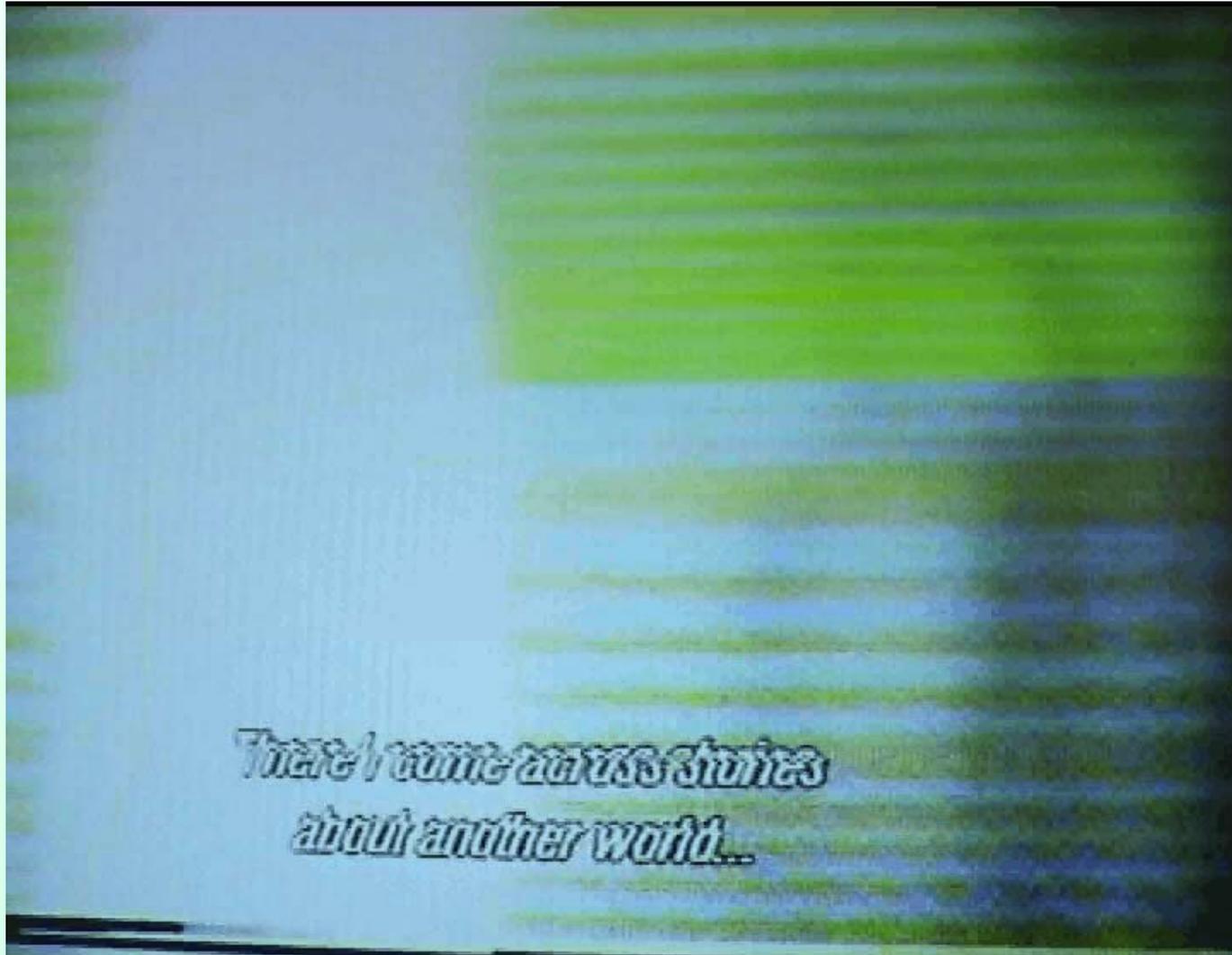


Diggers of the Underground Planet...

- **Who goes under the ground?**
- **Who warns us about possible dangers?**
- **Who investigates new pathways for fun and curiosity?**
- **Diggers do not dig, they discover abandoned tunnels, collectors, bunkers and mines. They are scientists.**



“I hereby declare you Digger”



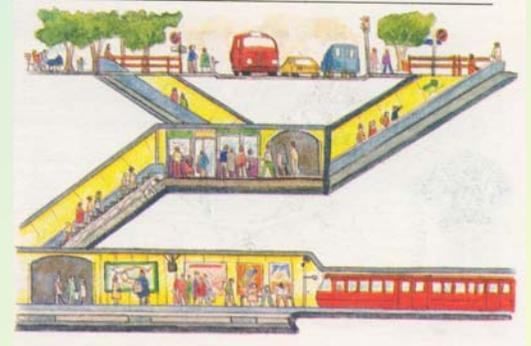
...the Diggers have their own traditions...



The main routes...

- **The Moscow subway or the Metro.**

For tourists who might not feel comfortable being underground.



- **“The Guiliarovsky Route”.**
For people who are keen on the unusual ways of spending their spare time .

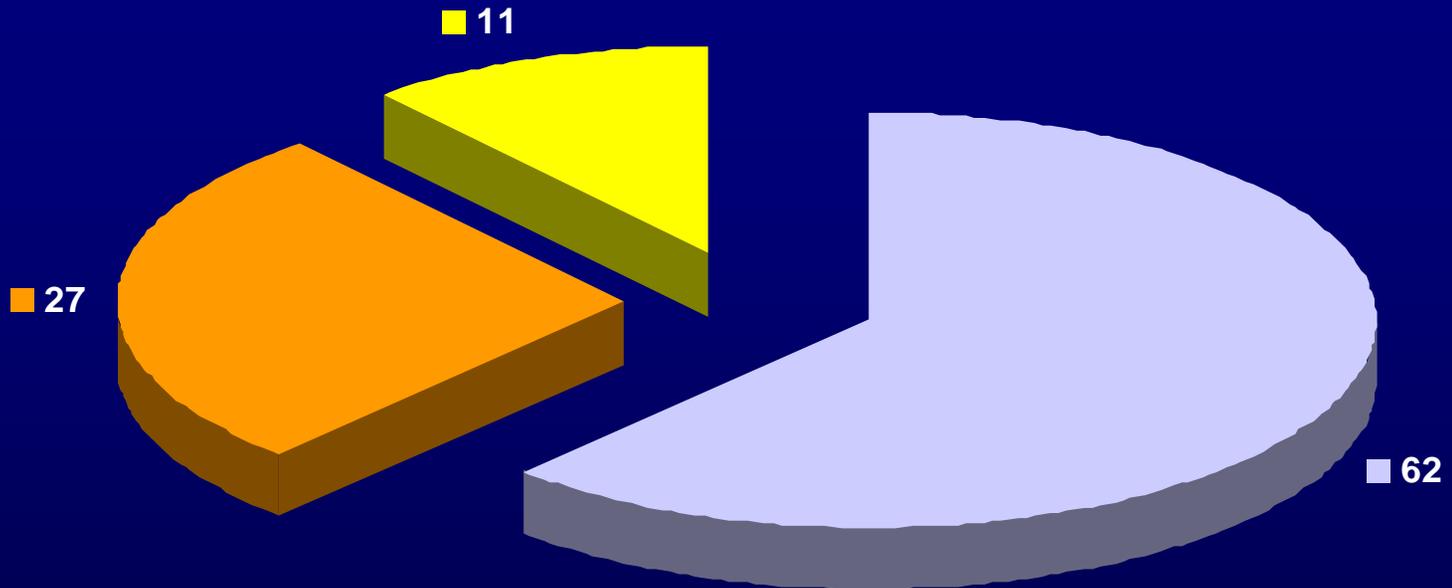


- **“Travelling to the Heart of the Earth” Route.**

For people who are very adventurous.



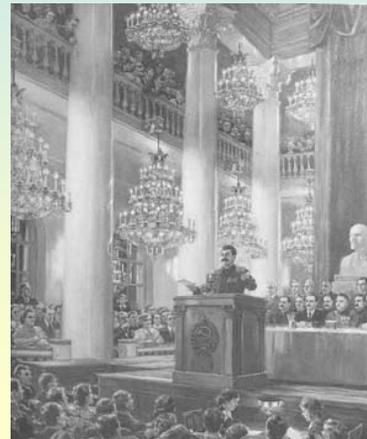
What routes do you like more?



- The Guiliarovsky Route
- The Metro and the Metro2
- The adventure routes

The Moscow Metro...

- The safest kind of tourism beneath Moscow is a journey to the Metro.
- As a system of public transportation and work of urban infrastructure, the Moscow Metro is an unparalleled example of architectural phenomenon of the Stalinist era.



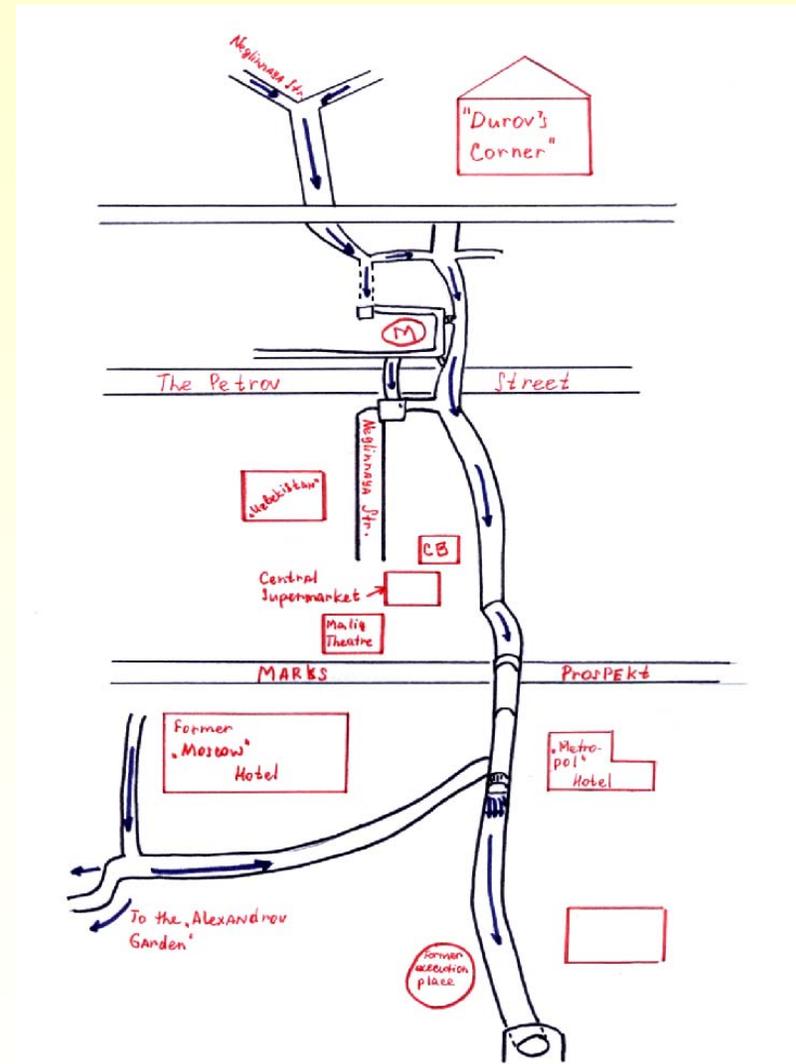
Museum of the Moscow Metropolitan...

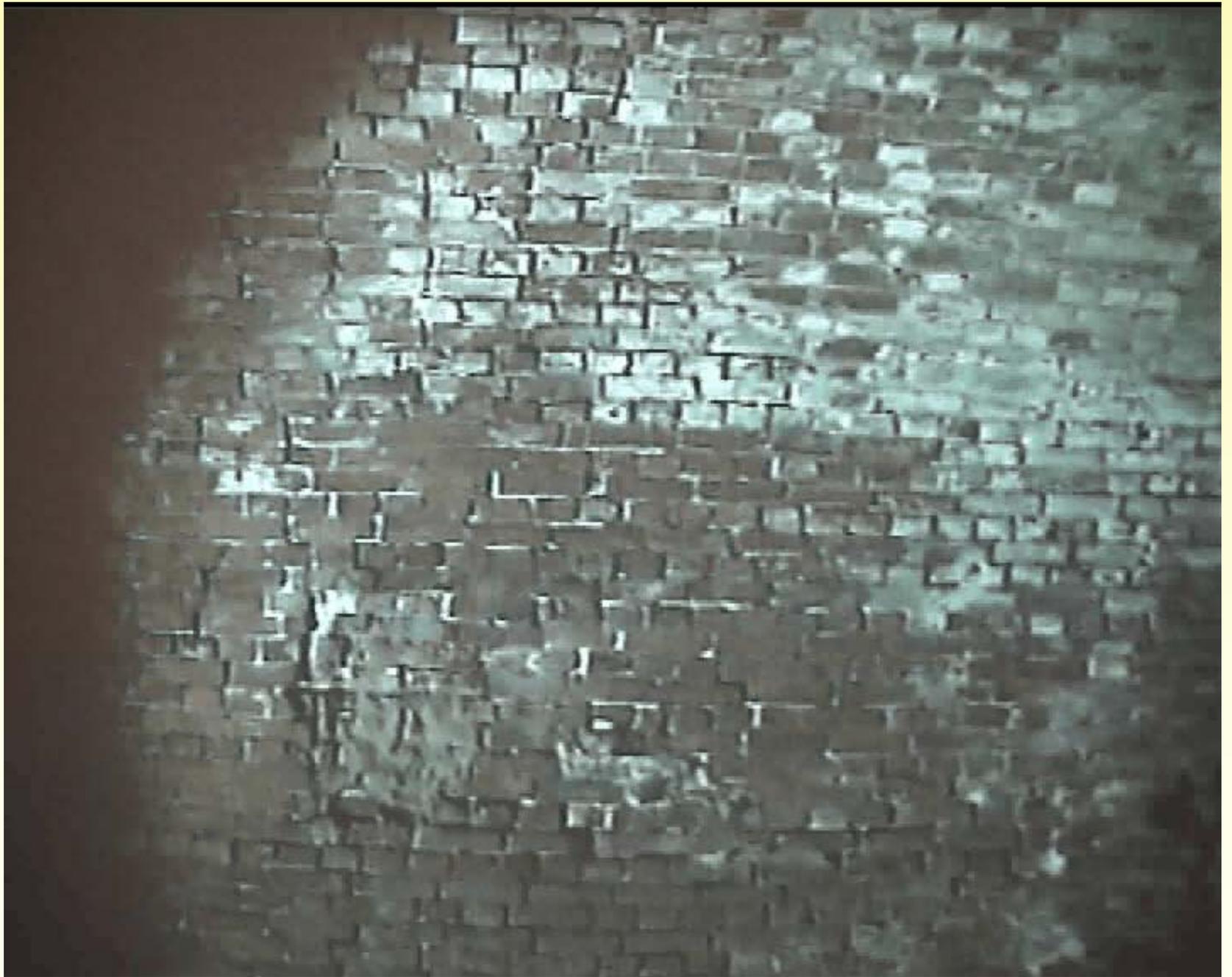
- Opened in 1967, The Museum of the Moscow Metro covers the entire history of the capital's underground from the beginning of the century to the present day. The unusual exhibitions tell the story of the exploits of those who built the Metro.



The Guiliarovsky route...

- In the famous Russian book “Moscow and the Muscovites” by a well-known journalist Vladimir Guiliarovsky there are several stories about his exploration of the Moscow’s “underworld”. He walked under the ground from Theatre Square till Trubnaya Square. The whole trip took him about half an hour and this route is suitable for every tourist.





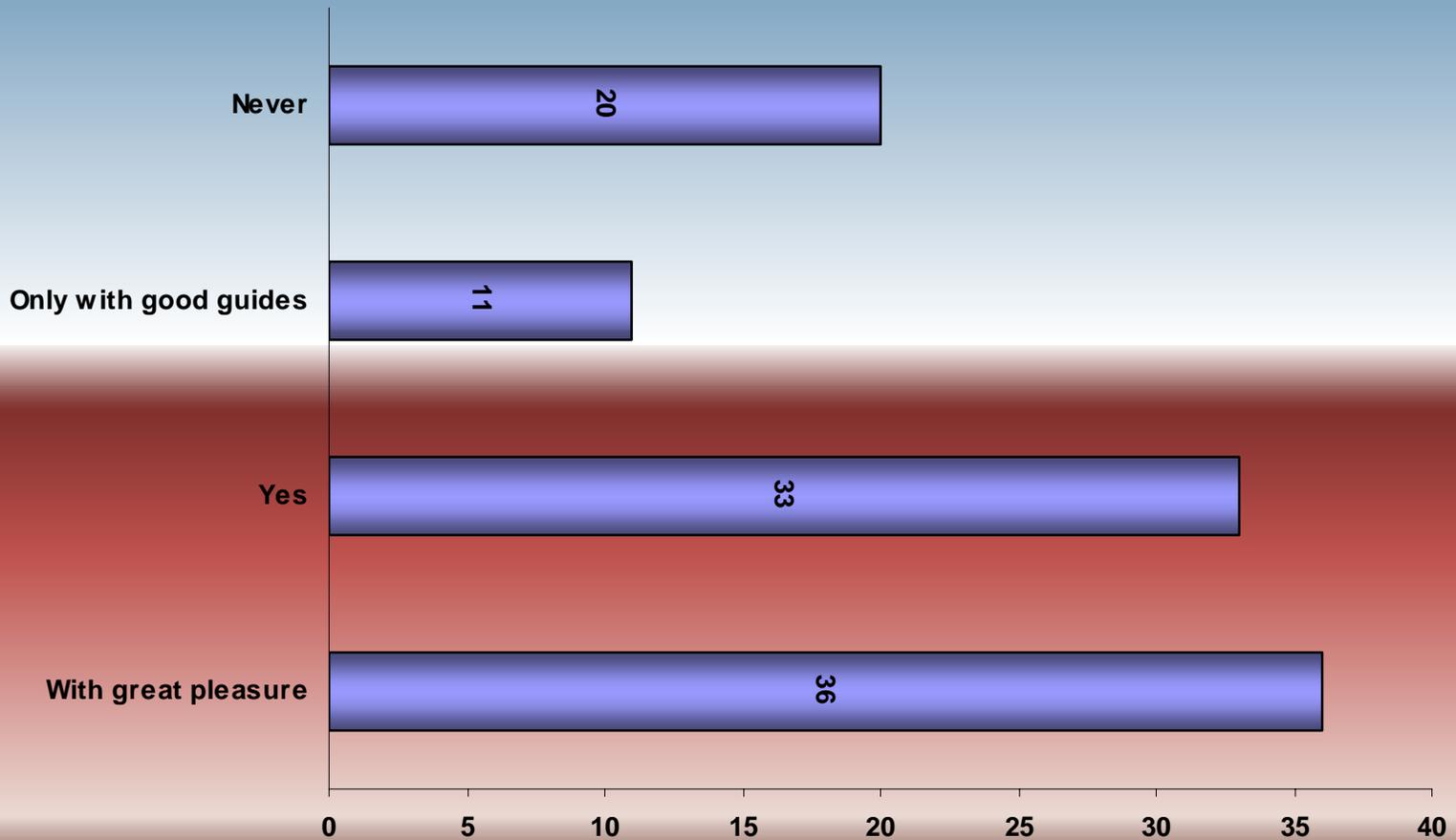
“Travelling to the Heart of the Earth” Route ...



- Beneath the city there are passageways, chambers of torture, and about 150 underground riverbeds lined with bricks and white stone.
- There are surprising places in the underground.
- Once walking along the tunnel the diggers saw a big mirror far ahead and their reflection in it. As they were approaching the mirror, their pulse started beating faster and their sense of reality began to change.



Would you like to try the adventure travelling underground?





As they were approaching the mirror, their pulse started beating faster and their sense of reality began to change.

Potential visitors...



- The most available route now is the Metro visited by millions of people, all of whom are usual commuters.
- Another group of people who might be really interested in visiting the Metro is the guests of our capital, both Russians and foreigners.
- Following “The Guilyarovskiy Route” might be demanding, so people who are physically strong and very curious to see the underground history could become regular visitors.
- People who like the unknown and ready to risk to get closer to a mystery. They search for adventure and can’t be stopped until they have one.

Government Policy...

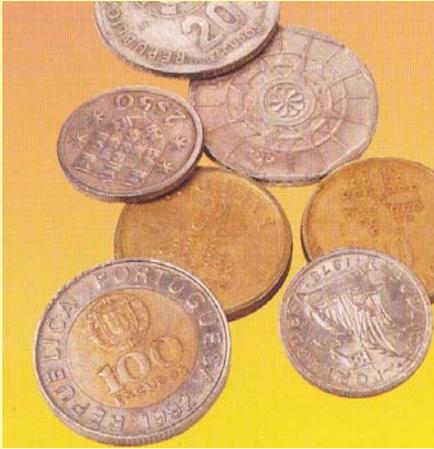
The Government is denying diggers' activity and consequently the development of the underground tourism.

- The government wants to be a monopolist not prepared to share it with anyone.
- The threat of terrorism from below is very serious.
- Authorities are weary of political secrets coming to light.
- Many politicians are worried that diggers may cause damage to buildings and communications.
- Tourists guided by diggers may find hidden treasures in the Moscow underground.



Business Opportunities...

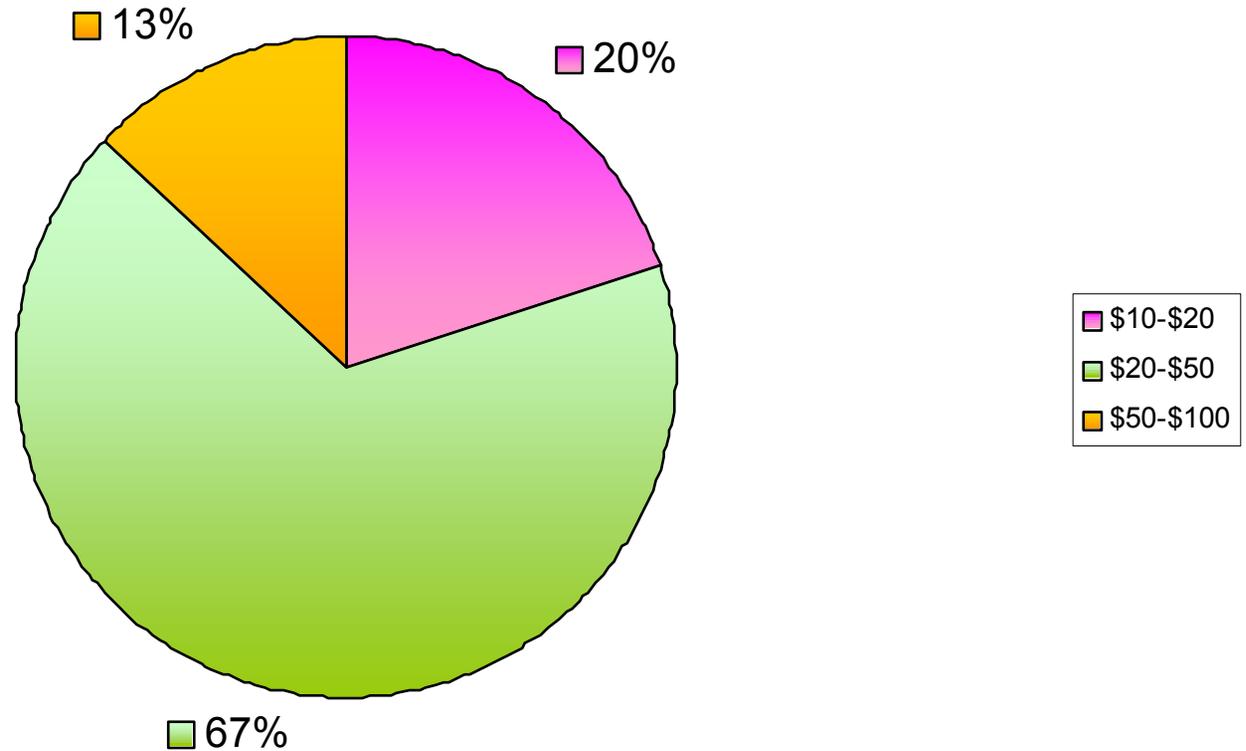
The major costs will be related to :



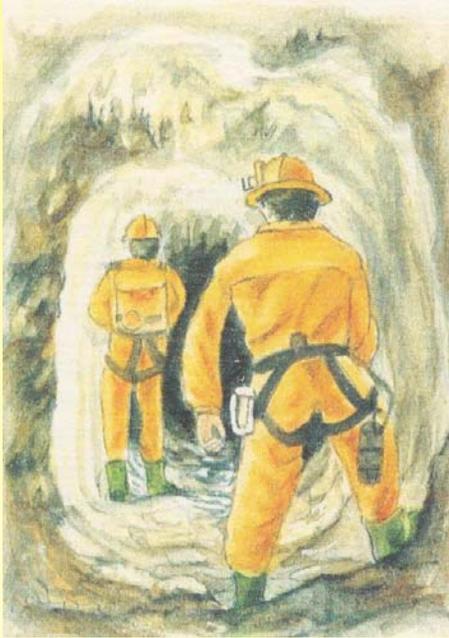
- electric lighting
- repairing communication lines
- organizing new trails
- constructing and improving various conveniences necessary for tourists
- improving various conveniences necessary for tourists
- individual equipment
- marketing



How much can you spend on the tour?



Individual equipment...



On the average equipping one individual for safe underground traveling costs from one to three thousand US dollars.

This includes:

- ropes
- attachments
- safety helmets
- anoraks
- waterproof costumes
- rubber boots



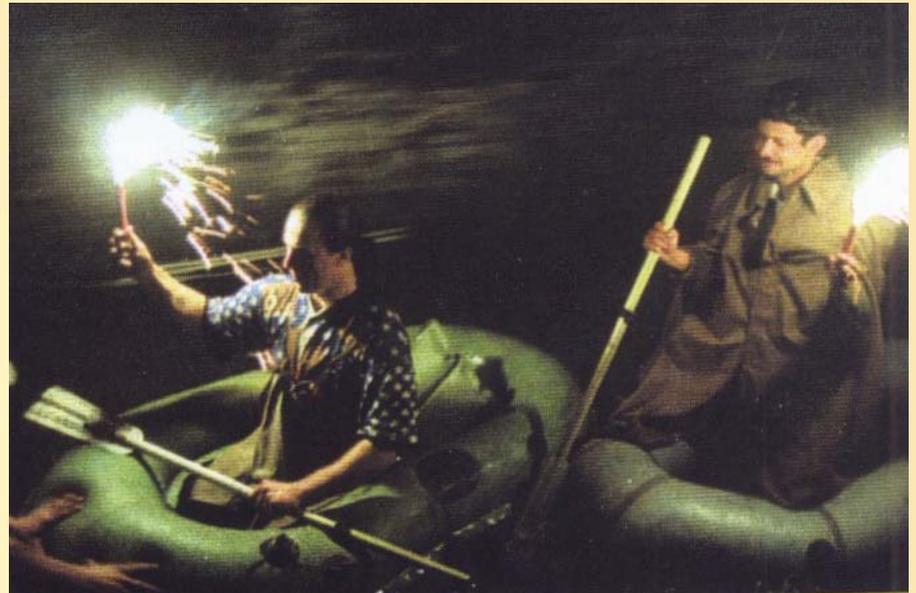
Potential employees...

The most important employees are guides of different types:

- guides-historians who will take people on tours and tell exciting stories
- guides-navigators who will show the way

Demand for services:

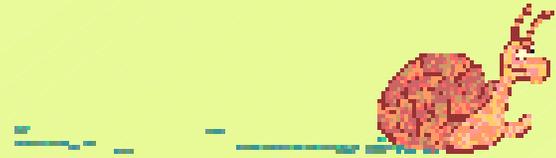
- in bars
- In restaurants
- In theatres
- rescue teams



Vadim Mikhailov in our school...

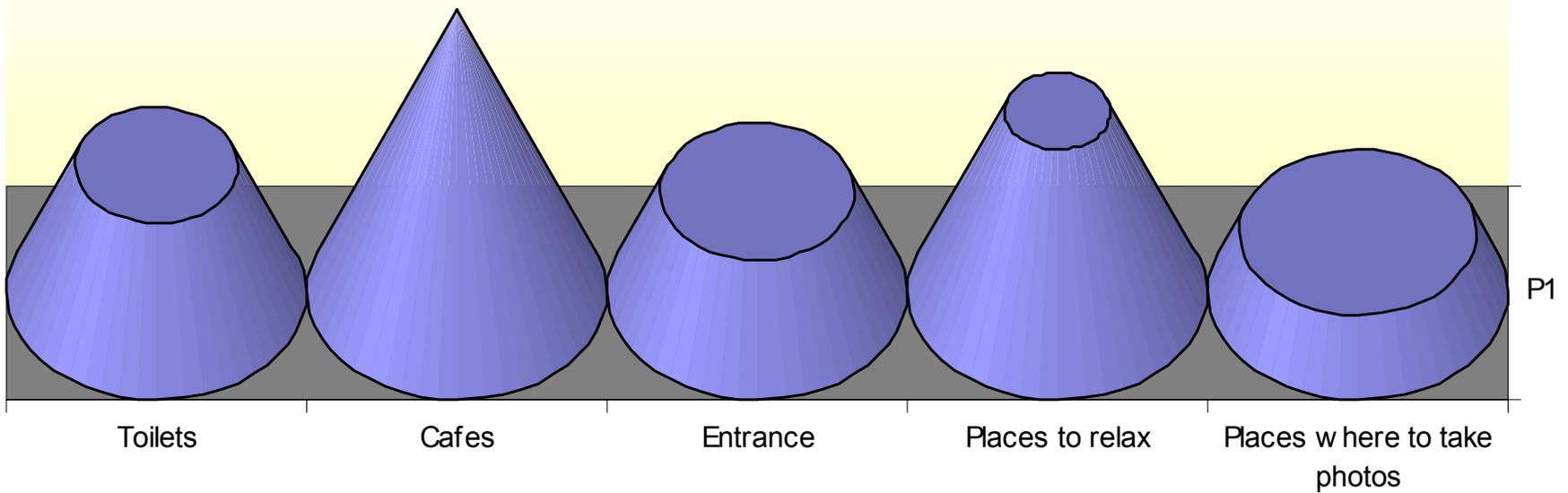


Environment...



There is a great number of species living under the ground. There are stories about exotic animals, fishes and insects which come there from the drainage or in a different way.

What facilities do you find important during the tour?



*Welcome to the underground
world...*

*World full of adventure,
history and mystery!!!*

THANK YOU TO THE GLOBAL PARTNERS OF THE GTTP



THANK YOU TO THE ALDO PAPONE ENDOWMENT